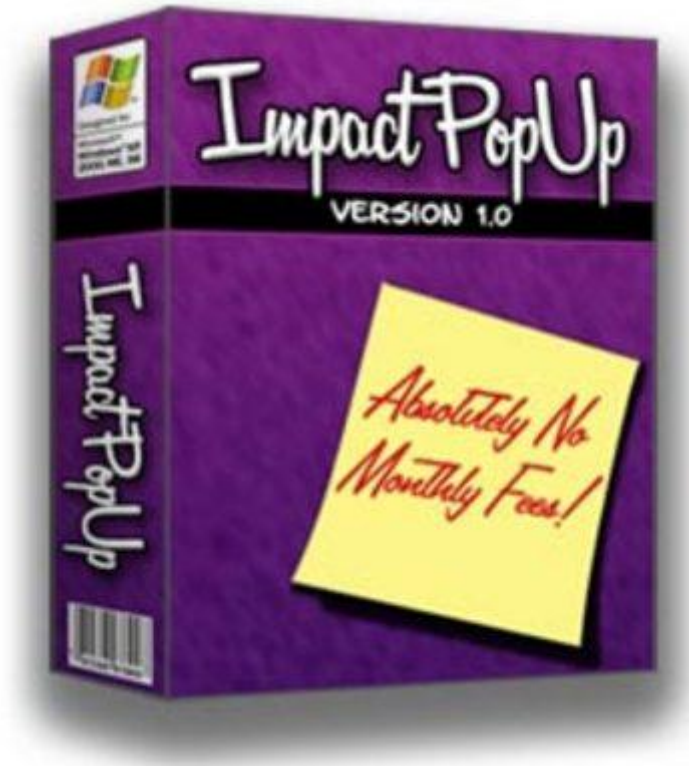# Impact Popup - Download Business

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Impact PopUp Grab Your Visitors By The Eyeballs, Explode Your Profits, And Practically Force Your Prospects To See Your Message With The Latest Profit Producing Technology ... Impact PopUps! Well show you exactly how to do it in just a few simple steps - even if you dont know a single line of HTML code! In todays fast-paced world, you have to make an impact fast! You only have a few seconds to grab your visitors attention, or you risk loosing them forever. You need to control what your visitors see first, and without a doubt, the most effective way to do that is using popups. But, theres a problem. According to a recent study, it is estimated that 86 of the visitors to your website have at least one pop-up blocker installed. And to make matters worse, most of the major Internet service providers, and almost every new web browser being released are including popup blockers too! Were you one of the millions of marketers forced, against your will, to abandon one of your most effective advertising methods? Its time to fight back, and were going to show you how to do it. Dear Frustrated Marketer, What if I could show you a way to capture your visitors attention, force them to read your most important message, and do it with just a few simple clicks? Would that interest you? Its no secret that popups are effective, but traditional popups

only work if your visitor doesnt have a popup blocker installed. Most popup blocker technology works the same way. Almost all popup blockers look for any code that creates a new window, and then closes that window before it even has a chance to open. This seemingly harmless technology is blocking more than just a popup, its killing your profits! Impact PopUp Uses Specialized Technology That Is Smart Enough To Get Around Those Pesky Popup Blockers! What you need to create effective popups is a something new. Something that is just as effective as a traditional popup, but smart enough to not fall prey to popup blocking technology. That is exactly what Impact PopUp does! You see, this new method of creating dazzling popups doesnt create a new window of any kind. In fact, its actually part of your web page itself! Using Impact PopUps you can rest assured that your message will show up when you want it and create the impression you so desperately desire. Impact PopUps bypasses the popup blockers and will give you the peace of mind in knowing that your messages will be seen. What Can I Use Impact PopUp For? If you want your visitors to know about it, Impact PopUps are the answer. You can use Impact PopUps to make sure your visitors know about: Your Products Most Important Feature - Highlight it in a popup and it will really make an impact! Special Discounts Or Promotions - Everyone loves a sale, but only if they know about it. An Important bodysmall - Build credibility from the minute a customer hits your website! Contest & Sweepstakes Announcements - Who doesnt want to be a winner? Product Updates - Displaying an updated last week message will skyrocket your sales. Reminders - Let your prospects know that a new product is coming, or that a sale is ending so theyd better act fast! Opt-in List Building - Tell your visitiors about a free gift and your list will grow by leaps and bounds. Traffic Control - Have an old domain thats still getting traffic? Make sure your visitors know where to go! Up Selling & Cross Selling - Include an Impact PopUp on your thank you page and grab your buyers while their credit card is still on the table! Affiliate Product Promotion - Let your prospects know about new product launches the minute they get to your site. Are you starting to see the doors that will open to you when you start using Impact PopUp? No longer will the door be slammed in your face, it will be flung wide open showing your visitors your most important message within seconds. Impact PopUp Is Point-And-Click Easy. If You Can Click, Copy, and Paste, You Can Do This! Impact PopUp is a simple Windows? application that will guide you through the entire process of creating these dazzling, attention grabbing, popups. Simply point, click, and create ... It really is that easy! Impact PopUp - Step One Choose from one of the 10 professionally designed, high-impact graphics for your Impact popup. Simply highlight the popup template youd like to use, and

move on to step two. As you can see, Impact PopUp includes the most popular graphic styles, styles that have been proven to get your visitors attention. These amazing graphics allow your popup to appear as though its almost magically floating above your website! Impact PopUp - Step Two Step two is where the magic happens. Impact PopUp gives you full creative control over the look and layout of your popup. In this step you can resize the graphic template to fit your website, choose whether or not to include a close button on your template, and add the text to the template. Impact PopUp allows you to use any font you wish! If the font is installed on your computer, you can use it in your popup. You can also choose the color, position, and even the angle of all your text! Everything is done with just a few clicks of the mouse. Drag and drop you text, resize the image with one click, and change font colors and styles with ease. Impact PopUp - Step Three After youve created the look for your popup, its time to tell it how to act. Again, you have full control over your Impact popup, and its all configured with a few clicks of the mouse. Set the website where youd like your visitors to go when they click your Impact popup, or you can have the popup close when its clicked. You can set the popup to open links to the same window, to a new window, or even have the popup close automatically after a few seconds. You can also set the exact position where youd like your Impact popup to appear on your website. If your logo is on the left, just set the popup to appear to the right ... its that easy. And as an option, you can set a cookie on your visitors computer so that your Impact popup doesnt show up again if they come back to your page. Impact PopUp - Step Four Once youve created your Impact popup youll get to see exactly how it will look and act on your website. This preview step allows you to eliminate any mistakes, and do it before your visitors ever see them. This step takes all the guesswork out of the equation. If youre not happy with your Impact popup, just click the back button and make your changes. If youve set your Impact popup to close after 7 seconds, youll see that happen here. This is a true and accurate preview of how your popup will look on your website. Impact PopUp - Step Five The last step in the process is to add the Impact poup code into an existing web page, and weve made this a snap too. Simply browse your hard drive for the web page youd like to add your Impact popup to and click the Add popup button. Once you click that button, everything will be done for you, and in just a few seconds youre ready to go. Or, if youd prefer, you can save the graphics to hard drive and the program will give you the code to insert anywhere in the body of your web page. Of course we like to keep things simple, but if you want to make the changes yourself, thats completely up to you. Once youre done, simply upload everything to your website and be ready to

see your conversion rates go through the roof! As you can see, this really is a point and click solution that allows you to make a dramatic impact in seconds. Impact PopUp Crushes The Competition And Stands Head-And-Shoulders Above The Rest! The software runs on your computer, and the popup files are stored on your web server. Using this program gives you the peace of mind in knowing that youll never have to worry whether your service provider is going to be around tomorrow. All of the files required to make your Impact popup work are stored on your own web server, so youre not at the mercy of another host. If your web site is online, your popup will be online too. And best of all, Impact PopUp is the best value on the market. Unlike some of our competitors, youll never have to pay a monthly fee. Once you purchase Impact PopUp, its yours forever, without ever having to spend another penny.

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