

Entwicklung Und Aussagekraft Traditioneller Performancemasse - Sven Heinemann

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Die Bedeutung der Performancemessung ist in den letzten Jahren, vor allem seit Beginn der 90er Jahre, deutlich in den Vordergrund gerückt. Während private Anleger früher aufgrund mangelnder Transparenz bzw. Informationen häufig die Produkte der Hausbank erwarben, werden nunmehr zunächst Angebote verschiedener Anbieter verglichen. Zu den wichtigsten Gründen zählt neben dem quantitativen Wachstum des angelegten Vermögens auch die Zunahme der leistungsorientierten Vergütung von Portfoliomanagern sowie die Verfügbarkeit indexierter Anlagen, welche eine direkte Vergleichsmöglichkeit zum Anlageerfolg des Portfoliomanagers bieten. Die vorliegende Arbeit konzentriert sich auf den Bereich der risikoadjustierten Performancemaße. Zunächst werden die wichtigsten traditionellen Performancemaße hergeleitet sowie einer kritischen Würdigung unterzogen. Neuere Ansätze der Performancemessung werden im Anschluss daran vorgestellt, bevor abschließend eine zusammenfassende Beurteilung der vorgestellten Performancemaße erfolgt. Author: Heinemann, Sven Publisher: GRIN Verlag Illustration: N Language: GER Title: Entwicklung und Aussagekraft traditioneller Performancemasse Pages: 00022 (Encrypted PDF) On Sale: 2005-01-01 SKU-13/ISBN: 9783638388771 Category: Business & Economics : General

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