

# Mp3 40 Watt Hype - Strong Feet On The Concrete



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Live Hip-hop/Latin/R&B, White meets Black meets Chicano meets unity when rural-urban street talk is combined with songwriting. Album produced by Grammy Award winner Art Hodge. 16 MP3 Songs HIP HOP/RAP: Alternative Hip Hop, LATIN: Latin Rap Details: 40 Watt Hype puts it down. Their fans hold them up. The hip-hop catalysts of 40 Watt Hype bring a sound that blends Latin rhythms with soulful hooks into a commanding sound with tremendous crossover success. Often uttered in the same vain as The Roots, Black Eyed Peas and Ozomatli, 40 Watt Hype is on a mission to take the hip-hop experience to the next level: dropping an entire venue into a massive dance floor as horns and Latin percussion lock in behind two unstoppable emcees. A sound that could only be brewed in a diverse town like Fresno, Calif.; a sound that breathes its streets and clubs and inhales its culture a sound that spans the wide spectrum of music. Its been a long way coming for a band that came from one of the poorest cities in the nation and went on to perform at the Sundance Film Festival with Ludacris, The Vans Warped Tour, The Roots, The Pharcyde, Fishbone, Zion I, 311, with Blackalicious and live on The Kevin and Bean Show (KROQ). 40 Watt Hype also performed at all home games for the San Francisco 49ers 2005-06 NFL season. These young players are not new to the game, with members having studied music in Paris, New York and Los Angeles. 40 Watt Hype puts it down. Then they let the hype put it out. The dominoes continue to fall. Billboard magazine selected 40 Watt Hype as one of the Top 6 independent acts of the Southwest. Complex magazine says Hip-hop neophytes 40 Watt Hype have the underground buzzing. Esquire magazine mentioned 40 Watt Hype as one of the 10 Things a Guy Should Know About Music. They were runners up in the 2005 Independent Music Awards for best hip-hop song. MTV used the music of 40 Watt Hype for Real World/Road Rules Challenge and the band also provided the main title song to the Warner Bros. Film The Adventures of Pluto Nash. White meets Black meets Chicano meets unity

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