

Unicist Business Architecture - Peter Belohlavek

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This book proposes to enter the world of unicist business architecture in order to be able to transform the idea of the concept of a business into business processes. This implies the integration of diagnoses, strategies and architecture. Unicist Business Architects need to integrate the facts of a business and of its contexts with the needs of customers, stakeholders and shareholders and with the possibilities of the available technologies. This implies necessarily the use of creativity. Business architects need to go beyond factual knowledge in order to use their "art" to develop solutions that go beyond an "if and then" thinking process. The nature of architects can be defined by the integration of their need to do, the focus on what is being built, their inner freedom in order to be able to use their "art", with a natural credibility in order to start by "believing to see" to imagine solutions that are not preexisting. This book is for individuals who are responsible for designing business architecture. They are the ones that need to be able to apprehend diagnoses and strategies considering their fundamental and technical analytical aspects. This book provides the necessary ontogenetic maps to design and build the business architecture. Author: Belohlavek, Peter Publisher: Blue Eagle Group Illustration: N Language: ENG Title: Unicist Business Architecture Pages: 00000 (Encrypted PDF) On Sale: 2012-03-20 SKU-13/ISBN: 9789876510608 Category: Business & Economics : General Category: Business & Economics : Development - Business Development Category: Business & Economics : Management - General

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