

Ansätze Zur Messung Und Erfassung Betrieblicher Risiken - Felix Genze

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'Mittlerweile haben wir das Ziel des Risikomanagements verstanden', bekräftigte im Mai 1999 der Leiter des zentralen Risikomanagements der Phillip Holzmann AG, das damals zweitgrößte Bauunternehmen der BRD. Doch weder diese Behauptung noch die politisch wie auch ökonomisch erst fragwürdige 'Rettungsaktion' von Seiten der Bundesregierung, verschiedenen Aktionären und Banken im November 1999 konnte dem Schicksal ein Schnappchen schlagen: am 21.3.2002 war das Traditionsunternehmen aufgrund von Zahlungsunfähigkeit gezwungen, Insolvenz zu beantragen. 1) Gleichermassen flog 2001 SwissAir und 2002 Fairschild Dornier mit den Entwicklungskosten des neuen Vorzeigejets 728 nach 85-jähriger Luftfahrtgeschichte geradewegs in den Konkurs. Ebenso sind Flowtex, Enron, Worldcom und Konsorten weniger exotische Ausnahmefälle als eher populäre Vorzeige-Pleitiers. Im Jahr 2003 ist erstmalig der traurige Rekord mit Überschreitung der Grenze von 100.000 Gesamtinsolvenzen in Deutschland zustande gekommen -diese Entwicklung betraf in Sachsen-Anhalt sogar jedes 36. Unternehmen. 2) Worin liegen die Ursachen für eine solche Entwicklung? Prof. Dr. Michael Feucht von der Fachhochschule Augsburg sieht sie zumeist in der Kombination verschiedener interner (Betrug, Missmanagement) und externer Einflussfaktoren (Finanzmärkte, Absatzmärkte, Terror, etc.).

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