

Grammar Of Society

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In *The Grammar of Society* Cristina Bicchieri examines social norms, including fairness, cooperation, and reciprocity. In *The Grammar of Society*, Cristina Bicchieri examines social norms, such as fairness, cooperation, and reciprocity, in an effort to understand their nature and dynamics, the expectations that they generate, and how they evolve and change. Drawing on several intellectual traditions and methods, including those of social psychology, experimental economics and evolutionary game theory, Bicchieri provides an integrated account of how social norms emerge, why and when we follow them, and the situations where we are most likely to focus on relevant norms. Examining the existence and survival of inefficient norms, she demonstrates how norms evolve in ways that depend upon the psychological dispositions of the individual and how such dispositions may impair social efficiency. By contrast, she also shows how certain psychological propensities may naturally lead individuals to evolve fairness norms that closely resemble those we follow in most modern societies. EAN/ISBN : 9780511138041 Publisher(s): Cambridge University Press Format: ePub/PDF Author(s): Bicchieri, Cristina

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