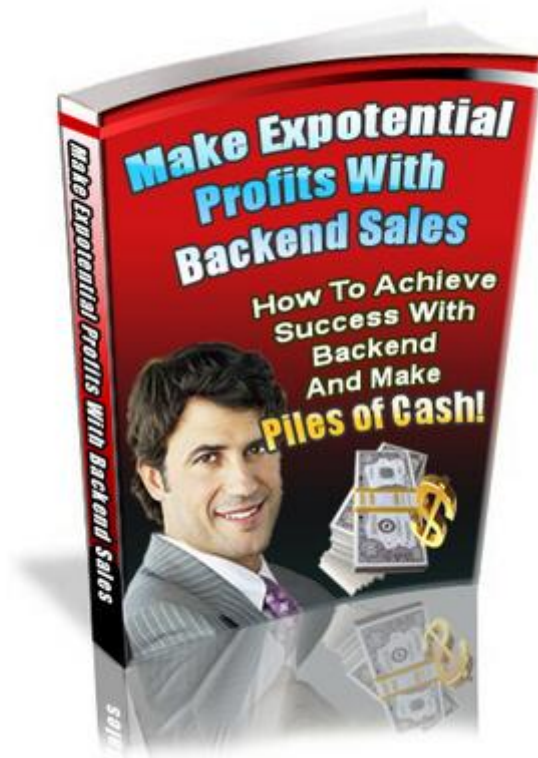


# Make Exponential Profits With Backend Sales



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Make Exponential Profits with Backend Sales "How to Achieve Success with Backend and Make Piles of Ca\$h!" No matter what type of business you are in, or whether you market your products online or offline, the backend offers are the ones which determine whether you are going to make marginal or staggering profits. Why Is The Money In The Backend? There is no additional customer acquisition cost, as you will be selling to customers you have already acquired, for one. Assume that the selling price of your initial product (frontend) is \$97, while its original cost price is \$30. You run an advertisement for \$600, which got you ten customers. Your gross profit will thus be \$670 ( $\$97 \times 10$  customers) - ( $\$30 \times 10$  customers), while your net profit will be \$70 ( $\$670$  gross profit - \$600 ad costs) for 10 customers. This is just one small example of how powerful the 'backend' concept can prove to be. Even if you do not make profit from your initial sale, you can always compensate and make more from your 'backend' sales! Sneak Peak: Table Of Contents What is a Backend Product? Pg.5 Why Is The Money In The Backend? Pg.5 The Importance of a Backend Strategy Pg.7 Taking the Advantage of Backend Selling Pg.9 Getting Started with Your Backend Strategy Pg.11 Conducting Surveys Pg.11 Conclusion Pg.12 Why Need a Backend Marketing

Strategy in Your Business? Pg.13 Backend Marketing Method Pg.15 Promoting Back End Products for Increased Sales Pg.16 Backend Products: Key to Long Term Wealth in IM Pg.18 Choosing the Products for a Successful Backend Sale Pg.20 Affiliate Marketing and Backend Selling Pg.22 Backend Products and Affiliate Programs Pg.24 How to Increase Backend Sales from Your Current Customers Pg.26 Backend Sales and Email Marketing Pg.28 How to Double Your Sales with Backend Selling and Up Selling Pg.30 How to Increase Your Backend Profits Quickly and Effortlessly Pg.32 You Receive The Full Private Label Rights To This Book In PDF Format, Raw Word (DOC) File And Editable Photoshop Source Document To The E-Cover! Order now for Only \$6.95! To your success, Timm Miller  
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