Problem-based Approach For Management Education

DOWNLOAD HERE

Table of Contents,- About the Authors,- Preface: KELVIN W. WILLOUGHBY,- PART I: INTRODUCTION,-Chapter 1: Preparing Managers for Action ,- Chapter 2: PBL: A Promising Approach to Education in the Professions,- Chapter 3: Developing Problem-based Learning Materials,- Chapter 4: Implementing Problem-based Learning in the Classroom,- Chapter 5: Integrating Technology and Problem-Based Learning,- Chapter 6: Student Assessment in a PBL Environment,- Chapter 7: Problem-Based Learning as a Curriculum Approach,- Chapter 8: Implementing Problem-Based Learning in Higher Education Programs,- PART II: INTRODUCTION,- Chapter 9: Leading Organizational Change: PHILIP HALLINGER,- Chapter 10: Data to Intelligence: KAMONTIP SNIDVONGS,- Chapter 11: New Product Positioning: RANDALL SHANNON,- Chapter 12: Retail to e-Tail: VICHITA VATHANOPHAS,- Chapter 13: Reorganizing for Competitiveness: SOOKSAN KANTABUTRA,- Chapter 14: Employee Selection: PHILIP HALLINGER & EDWIN M. BRIDGES,- Chapter 15: A Problem at Organization X: PHILIP HALLINGER & BRIAN N. HUNT ,- Index EAN/ISBN : 9781402057564 Publisher(s): Springer Netherlands Format: ePub/PDF Author(s): Hallinger, Philip - Bridges, Edwin M.

DOWNLOAD HERE

Similar manuals: