

Culture And Neural Frames Of Cognition And Communication

[DOWNLOAD HERE](#)

Cultural neuroscience combines brain imaging techniques such as functional magnetic resonance imaging and event-related brain potentials with methods of social and cultural psychology to investigate whether and how cultures influence the neural mechanisms of perception, attention, emotion, social cognition, and other human cognitive processes. The findings of cultural neuroscience studies improve our understanding of the relation between human brain function and sociocultural contexts and help to reframe the big question of nature versus nurture. This book is organized so that two chapters provide general views of the relation between biological evolution, cultural evolution and recent cultural neuroscience studies, while other chapters focus on several aspects of human cognition that have been shown to be strongly influenced by sociocultural factors such as self-concept representation, language processes, emotion, time perception, and decision-making. The main goal of this work is to address how thinking actually takes place and how the underlying neural mechanisms are affected by culture and identity. EAN/ISBN : 9783642154232 Publisher(s): Springer, Berlin Format: ePub/PDF Author(s): Han, Shihui - Poppel, Ernst

[DOWNLOAD HERE](#)

Similar manuals: