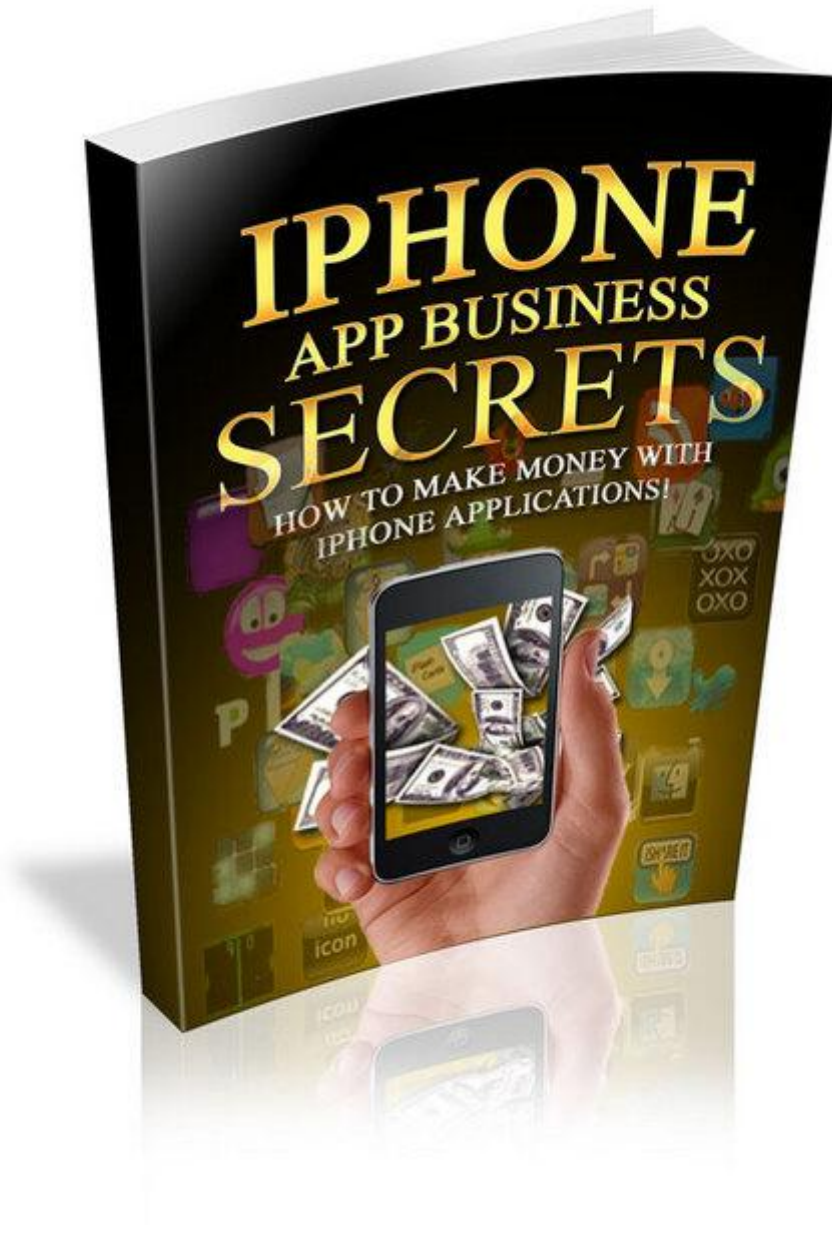


# iPhone App Business Secrets



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Are you tired of working so hard for a paycheck that seems to be dwindling by the hour? Are you tired of having to worry about a job or looking for a job, only to be told that there is nothing available? Do you know that there are high school kids out there who are making more money than you do in a week in only one single day? The internet is one of the best places to make money. There are many opportunities online, some of them actually work. One of the best ways to make money online is to understand the trends as well as be willing to work with technology. If you can do this, you can make a fortune online.

You will never have to worry about your job again and will have all of the financial security that you need. You need to be creative in order to make money this way. You have to have your finger on the pulse of pop culture and know what is hot and what is not. You can do this with very little technological skills as well as marketing skills if you follow a proper tutorial. What would you say if I told you that a year ago, I was just like you. I was worried about my job, which wasn't even bringing in enough money to get by. My house was heading towards foreclosure and my bills were late. Then a friend told me about a way to make money online. Without having to invest much money at all. In fact, this method of creating a product that is in demand and selling it can actually be accomplished on a very limited budget (under \$10) if you choose. Sound too good to be true? It's Not!... You can make money online when you use technology, which is all free online for the taking, to build web applications. But not just any web applications - special applications. Applications that are in hot demand right now and that people are clamoring to get. Investing a few dollars will make it easier, but if you have no money to spare, you can do this with free download software and a website. A website, including a domain name, tools to build the site and a host can cost around \$10 to start and \$5 a month to operate. You can even get companies to host for free. After that, you just need to know the proper resources to use to get the word out to the public, for free in a great deal of cases, about your application. The hottest technology to come on the market in a long time is the I-Phone. Right now, Apple has introduced the G3 I-Phone to the public and people are knocking themselves out to try to get the best applications. By making applications and selling them or distributing them online, you can make a lot of money in this arena. I-Phone Applications An increasing number of people are getting I-Phones that are very user friendly and do so much more than just a phone. In fact, a great deal of people are saying that technology such as the I-Phone will soon replace technology that we have now, such as the laptop computer and regular phones. Even if your technological expertise is limited, you can still make money using the I-Phone applications. You just need to use the right type of tutorial to help you understand the concept and how to market the product once it is completed. This guide will teach you everything that you need to know about how to get started building an I-Phone application, where you can distribute it and marketing skills that are necessary to sell the application. Anyone can learn how to make money this way using these techniques. In this report, you will discover:

- 1) What is an I-Phone application? This book will explain to you just what an I-Phone application is and how you can use it to make money. It will teach you the concept of building the application and what type

of software you can use to create the application, or widget. It will even give you resources on how to get the application. 2) How to sell the I-Phone application After you have created a successful I-Phone application, you will want to sell it. This book explores the various ways that you can not only sell the applications, but how you can make money giving away the product as well. You will see how easy it is to actually make money in various ways with these very popular applications for the I-Phone. Here is what you will learn inside this guide.... Chapter 1 - What Is New With The 3G 3 Chapter 2 - What Are I-Phone Applications 5 Chapter 3 - How To Create I-Phone Applications 6 Chapter 4 - Working With Someone Else 8 Chapter 5 - Making Money With Ads 10 Chapter 6 - Using An Apple Account 12 Chapter 7 - Copywriting Software 14 Chapter 8 - Building A Brand 16 Chapter 9 - Creating Custom Applications For the I-Phone 18 Chapter 10 - Other Methods Of Application Distribution 20 Chapter 11 - How To Market You 3G I-Phone Applications 22 Chapter 12 - Follow The Trends And Do Your Homework 26

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