

Venture Capital Funding

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The process of identifying and attracting the right kind of investor can be a difficult process for many small and medium-sized businesses. Venture Capital Funding gives a detailed, step-by-step guide to obtaining venture capital -- from building a management team through the maze of due diligence procedures. The practicalities of competing for, and winning, additional capital are broken down into key areas, such as: - the significance of the business plan; - types of investor; - targeting and attracting a funder; - negotiation and initial valuations; - the due diligence process; and - the available investment vehicles. It also explores the many reasons why companies seek out additional funding and discusses the points in the business life cycle when such injections are appropriate. EAN/ISBN : 9780749455002 Publisher(s): Kogan Page Format: ePub/PDF Author(s): Bloomfield, Stephen

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