

Is Offshoring

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Information systems (IS) offshoring describes the transfer of IS services to an offshoring service provider in a near or far away country. It has received growing attention in the past and there is a strong momentum in shifting IS services abroad. Markus Westner examines the IS offshoring phenomenon from the perspective of German companies. He first provides an overview of the current literature in the field of IS offshoring. Based on interviews with 47 industry experts, evaluation criteria for selecting projects for offshoring are identified. Finally, the author examines determinants of IS offshore project success in German companies based on a statistical analysis of 304 projects using structural equation modeling (PLS). EAN/ISBN : 9783834984074 Publisher(s): Gabler Discussed keywords: IT-Management, Offshoring Format: ePub/PDF Author(s): Westner, Markus

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