

Building The Learning Organization - Michael J. Marquardt

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From technology and globalization to the increasing power of customers, the forces that have created the seismic changes in business today also serve as the foundation stones for the next generation of learning organizations. BUILDING THE LEARNING ORGANIZATION shows how to follow the path forged by such world-class leaders as Nokia, Alcoa, and Canadian Imperial Bank to adapt and survive broad-based change and scale the ladder of corporate learning. In this new edition of his award-winning book, Michael Marquardt brings up-to-date his time-honored advice on how to harness the collective genius of people in organizations to build, maintain, and sustain the power of the learning organization. He has added dozens of case studies to demonstrate the power of his Systems Learning Organization model and to illustrate how each of the five subsystems--learning, organization, people, knowledge, and technology--support and energize one another. With specific recommendations for using the tools of action learning to build each of the critical subsystems, this proven resource includes assessments, new examples, and a detailed set of action steps for reaching the next stage of organizational success. Author: Marquardt, Michael J. Publisher: Davies-Black Illustration: N Language: ENG Title: Building the Learning Organization Pages: 00288 (Encrypted PDF) On Sale: 2010-10-13 SKU-13/ISBN: 9780891061656 Category: Business & Economics : Management - General

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