

E-commerce Versus E-government - , Ratz Verena

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E-Commerce und E-Government sind zurzeit in aller Munde und beinahe jeder hat sich dieser Dienstleistungen schon einmal bedient. Viele wissen auch, um was es sich bei den zwei Begriffen handelt, doch ist auch bekannt, was die Unterschiede zwischen den beiden sind? Wann es sich um E-Commerce, wann um E-Government handelt? Genau dies soll in dieser Arbeit geklärt werden. Zuerst wird auf die verschiedenen Definitionen eingegangen, ebenfalls wird erläutert, was man unter E-Business, E-Procurement und New Public Management versteht. Danach wird erklärt, wann man von E-Government spricht, wann von E-Commerce die Rede ist. Schließlich wird auf die Unterschiede und Gemeinsamkeiten von E-Government und E-Commerce in den Bereichen Ziele, Nutzen, Produktpalette, Kundengruppe, E-Procurement, Sicherheit und rechtliche Grundlagen genau eingegangen. Author: Oberwinkler, Petra Author: Verena, Ratz Publisher: GRIN Verlag Illustration: N Language: GER Title: E-Commerce versus E-Government Pages: 00021 (Encrypted PDF) On Sale: 2004-01-01 SKU-13/ISBN: 9783638318525 Category: Business & Economics : General

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