Benefits Of Camtasia From Cam Studio



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Im sure youve probably heard many of the internet marketing gurus recommend Camtasia. Camtasia lets you to make a video of your computer screen with you talking as the audio. Many successful internet marketers use Camtasia extensively - for example, to demonstrate a service or product that they are marketing. As you already know, videos are extremely POWERFUL on the internet. They allow you to rise above the noise of words and emails and allow you to be more personal with your visitors or subscribers! Ultra successful marketers like John Reese and Frank Kern (as well as many others) have personally accredited this tool to making them THOUSANDS of dollars. They tell you, If you dont have it, go buy it NOW. Whats the problem? Well, its a bit expensive at \$300. Even so, there are still lots of people buying it at that price ... But you dont need to pay \$300. You see, an earlier version of Camtasia, called CamStudio, was released under GPL, which means you can download it for FREE. So, why doesnt everybody download CamStudio instead of paying \$300 for Camtasia? CamStudio would be fine for most users, except that there are two MAJOR FLAWS with the older CamStudio program... 1. Output Flash videos DONT WORK in Firefox or Netscape. This is a HUGE problem for internet marketers, who dont want to frustrate users or prevent users from watching their videoized sales letters! Considering just Firefox has had over 200 million downloads, you dont want this happening to your viewers! 2. Theres no redirect to URL after playing option for your output Flash videos. John Reese says he was the first internet marketer to use this awesome feature in (the \$300) Camtasia. This feature will redirect the viewer of the video to the URL of your choice when the movie ends. So you can make a video demonstrating a product or service and redirect your viewer immediately to the URL to buy! (This greatly increases conversion rates). But the old CamStudio doesnt have this option. Well now those two problems have

been fixed. You see, I just managed to get resell rights to a new & improved version called ... CAM STUDIO

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