

Power Effects



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Just point-and-click to create your own animated headlines, subheads, graphics, whatever - on the fly and get them to catch the instant attention of your website visitors with Power Effects! Yes, Flash and Photoshop do work, but there were 3 limitations to using them: * They took a lot of time to make * Heavy Flash and animated graphics can put a much bigger load on your web server * Heavy Flash and animated graphics increase the page load time for your visitors Google has recently announced that they are beginning to take into consideration the web page load time in determining their quality score. That means if your pages load more slowly and you use Google Adwords PPC, you are gonna get slapped yet again! With Power Effects, load time is not a factor. Sure, you can include images in your effects and animations, but the images themselves can be static. Power Effects handles the animation for you!

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