

# Firesale Magician

[DOWNLOAD HERE](#)

Put The Power Of A Fire Sale To Work For You And Discover The Internet Marketing Triple-Play: More Customers, More Sales, More Profits! INSERT YOUR PICTURE AND TEST ITS AFFECT ON YOUR CONVERSIONS From: Insert Your Name Date: Saturday June 5th, 2010 Subject: Insert a subject for your letter. Dear Online Marketer, Being an entrepreneur is tough. There's a constant struggle to earn just a little extra, gain one more new customer, and cover the bills that always seem to increase, and never go down. I know how you feel. I struggle with all these things, too. Add to that the day to day operations of a small business - things like finding qualified assistants, testing new software, and customer service - and who has the time to actually market and grow a business? What if I told you there is a marketing plan so simple, yet so powerful, that once you put it to work you'll wonder why everyone's not doing it? Would you be interested? Then read on, because I have a secret to share, and it begins with... A Simple Idea That Brick and Mortar Stores Have Used For Years When you need to raise money fast, build a list of buying customers, or just improve your revenue stream, it pays to take a page from the retail marketing handbook and hold a fire sale. After all, it's worked for brick and mortar businesses since retail was invented, so making it work in the digital age should be a snap! Well, maybe. Obviously, some things are different. For one, you haven't actually had a fire (I hope!) and even if you did, digital products aren't likely to suffer smoke damage the way a sofa would. But with a little tweaking, a firesale can grow your business in ways you would never have dreamed. Imagine... \* More traffic - because everyone loves a great bargain! \* More customers - those who might never have tried your product or service will jump at the chance now that your prices are so low! \* More profit - deep discounts don't have to equal a financial loss. Make up for price by selling in massive quantities! But let's face it, if it were that easy, everyone would be doing it. That's why I wrote Firesale Magician - to share the tricks I've learned over the years that will help make your fire sale a raging success! Let's find out how! Fantastically Successful Firesales Don't Just Happen You have to put in some planning, but don't worry, I'm going to take all the work out of it and show you exactly what you need to do to ensure the success of your firesale. For example, I'll tell you about the three elements every firesale must have. Without them, your sale will be all smoke and no

flame, and that's a recipe for disaster. You'll learn about... \* Creating a sense of urgency - and how to avoid earning a reputation as one of those businesses for whom everything is on sale every day. \* Limiting available quantities - and how you can do that even when your product is digital. \* Harnessing the power of diminishing returns - and how raising the price can actually bring in more buyers! You might think that a firesale is just a temporary shot in the arm for your business, but in fact, done correctly, a fire sale can help your business grow exponentially! Enticing a new customer with the promise of a great product at a fantastic discount is just the tip of the iceberg. That same customer, once she has a taste of the value your business offers, will not only return to you again and again, but she'll tell her friends and colleagues about you as well. Word of mouth advertising is still the best buzz for your business, and nothing gets tongues wagging like a great deal! Firesales can build your customer base both by attracting new customers, and by adding potential clients to your marketing list! Firesale Magician will teach you how to build a list with a firesale, and... \* How to get customers to return again and again, long after your firesale has ended. \* How to schedule firesales for maximum effectiveness - without driving customers away with the always on sale gimmick! \* How to craft an upsell your firesale customers won't be able to resist. Stop Wasting Time Chasing Customers - Get Them to Come to You Instead! As far as I'm concerned, firesales are the fastest, easiest, and most cost-effective way to market your business. Why continue to spend time and energy on marketing methods that have a low impact and even lower ROI? Instead, host a wildly successful fire sale - I'll show you how - and watch your business take off! I've spent years perfecting my firesale technique. I only wish there had been someone around to help me get started. That's why I've put together this short, easy-to-read (and understand!) report. It gives you all my best tricks in one small package. It will be like having me right there beside you as you plan and execute your first fire sale - and every one after that. This guide is intended for the complete newbie, but even if you've got a few firesales under your belt, I'm betting you'll find some helpful tips in this comprehensive report. For example, I'll share with you actual examples from real-life business owners just like you who have had huge successes with firesales. You'll learn things like how to use bundling to make frequent firesales more appealing to customers, how to follow-up after a firesale to earn even more sales, and under what circumstances you should never hold a firesale! Fire Sale Magic is Finally Within Reach! This fast-reading report will teach you everything you need to know, like... How to structure a firesale - Internet style! Here's a hint: it doesn't work the same way a brick and mortar store might plan a fire sale! How to

use the element of surprise - you'll have more happy customers than you can believe when you use this trick! How to use scarcity as a marketing tool - even when you've got more product than you can count! The power of a package deal - do this right and customers will be begging for more! 6 Ways to keep customers coming back again and again - Because a returning customer is far more valuable to a business than a new customer!

[DOWNLOAD HERE](#)

### Similar manuals:

[Magic Winter Wonderland In Yellowstone National Park](#)

[Magic Winter Wonderland In Yellowstone National Park](#)

[Fire Magic](#)

[Magic Box With Cloth Decorated With Astrological Symbols](#)

[Fortune Teller Holding A Wand Over A Magic Box, A Cloth Decorated With The Signs Of The Zodiac And Tarot Cards](#)

[Fortune Teller Holding A Wand Over A Magic Box, A Cloth Decorated With The Signs Of The Zodiac And Tarot Cards](#)

[Fortune Teller With Crystal Ball, Magic Wand, Magic Cloth And Cards](#)

[Fortune Teller Holding Magic Wand And Astrology Cloth](#)

[Fortune Teller Holding Magic Wand And Astrology Cloth](#)

[Magic Fairground Ride At Night, Herbstfest Fair, Ingolstadt, Bavaria, Germany, Europe](#)

[Brilliant Feuerwerk Fireworks, Synchronized With Music, Height Fireworks, Sternenzauber Star Magic 2009, Galopprennbahn Horse Race Track Hamburg-Horn, Hanseatic City Of Hamburg, Germany, Europe](#)

[Brilliant Feuerwerk Fireworks, Synchronized With Music, Height Fireworks, Sternenzauber Star Magic 2009, Galopprennbahn Horse Race Track Hamburg-Horn, Hanseatic City Of Hamburg, Germany, Europe](#)

[Brilliant Feuerwerk Fireworks, Synchronized With Music, Height Fireworks, Sternenzauber Star Magic 2009, Galopprennbahn Horse Race Track Hamburg-Horn, Hanseatic City Of Hamburg, Germany, Europe](#)

[Brilliant Feuerwerk Fireworks, Synchronized With Music, Height Fireworks, Sternenzauber Star Magic 2009, Galopprennbahn Horse Race Track Hamburg-Horn, Hanseatic City Of Hamburg, Germany, Europe](#)

[Germany, Europe](#)

[Brilliant Feuerwerk Fireworks, Synchronized With Music, Height Fireworks, Sternenzauber Star Magic 2009, Galopprennbahn Horse Race Track Hamburg-Horn, Hanseatic City Of Hamburg, Germany, Europe](#)

[Brilliant Feuerwerk Fireworks, Synchronized With Music, Height Fireworks, Sternenzauber Star Magic 2009, Galopprennbahn Horse Race Track Hamburg-Horn, Hanseatic City Of Hamburg, Germany, Europe](#)

[Brilliant Feuerwerk Fireworks, Synchronized With Music, Height Fireworks, Sternenzauber Star Magic 2009, Galopprennbahn Horse Race Track Hamburg-Horn, Hanseatic City Of Hamburg, Germany, Europe](#)

[Westcoast Magic](#)

[Magic Tree, Large Fig Tree \(Ficus\), Ngorongoro Conservation Area, Tanzania, Africa](#)

[Magic Tree, Large Fig Tree \(Ficus\), Ngorongoro Conservation Area, Tanzania, Africa](#)

[Magic Tree, Large Fig Tree \(Ficus\), Ngorongoro Conservation Area, Tanzania, Africa](#)

[Christmas Market Winter Magic At Gendarmenmarkt Square With Konzerthaus Concert Hall And French Cathedral, Mitte District, Berlin, Germany, Europe](#)

[Blossom And Berries Of Hypericum Or St. John's Wort \(Hypericum Inodorum, 'Magical Passion'\), Shrub, Garden Plant](#)

[New Era Card Tricks - Magic With Cards - A. Roterberg](#)

[Retreating Thunderstorm, Left, And Magic Hour With Lightning, Right, Jetty Of Konstanz Therme, Lake Constance, Baden-Wuerttemberg, Germany, Europe, PublicGround](#)

[Al Baker's Books Of Magic Tricks - Book One & Two - Al Baker](#)

[Classic Secrets Of Magic - Bruce Elliot](#)

[Jelly Roll Quilt Magic - Kimberly Einmo](#)

[Spas: The Cultural Economy Of Hospitality, Magic And The Senses - Tom O'Dell](#)

[Video Magic](#)

[Magicians 19 Header Graphics](#)

[Konica Minolta Magicolor 7450 Workshop Repair Manual](#)

[The Unofficial Harry Potter Cookbook: From Cauldron Cakes To Knickerbocker Glory--More Than 150 Magical Recipes For Muggles And Wizards - Dinah Buchotz](#)

[Magic BPO Success Secrets - Cory Ph.D Boatright](#)

[Magic Under Stone - Jaclyn Dolamore](#)

[Kin To The Wind: A Troubadour's Magical Journey Around The World With No Money - Moro Buddy Bohn](#)

[Article Marketing Magic With \(MRR\)](#)

[The Woman Magician - Brandy Williams](#)

[Practical Sigil Magic - Frater U. :D. :](#)

[Cunningham's Encyclopedia Of Magical Herbs - Scott Cunningham](#)

[The Magic Bowl Book: Potty Training Made Easy - Dr. Baruch Kushnir](#)

[Konica Minolta Magicolor 8650 Service Manual DOWNLOAD](#)

[Empire Of Magic: Medieval Romance And The Politics Of Cultural Fantasy - Geraldine Heng](#)

[An Artist's Journey To Bali: The Island Of Art, Magic And Mystery](#)

[Magic Moments Yankees: Celebrating The Most Successful Franchise In Sports History - Phil Pepe](#)

[The Blue Wand - Volume 1: The Magic World Of Lanomawood - Lino Omoboni](#)

[Of Women And Horses: More Expressions Of The Magical Bond](#)

[The Magic Of Mathematics: Discovering The Spell Of Mathematics - Theoni Pappas](#)

[Entrepreneur Magic](#)

[Magic Formula Minisite With Master Resale Right](#)