

# Learn Seo For Wordpress



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SEO FOR WORDPRESS If Your WordPress Blog Isn't Optimized, You are Missing Out on a HUGE Opportunity!!! Optimizing your blog really isn't that hard, but you do need to know what to do. SEO for WordPress Secrets will take you by the hand and show you step-by-step how to make your blog better than 90 of the others out there. It's really that simple. This Video Series Features: \*A Collection of 21 Professionally Recorded Videos-This complete video series will teach you everything you need to know about optimizing your WordPress blog for the search engines. \*The Importance of SEO - Before you start applying SEO to your WordPress blog, you need to understand why it is so important. \*The Power of Keyword Research- If you aren't creating posts that are focused on specific keywords, you are literally taking a stab in the dark at achieving natural search engine rankings. Let me show you how to perform effective keyword research. \*What Plugins You Need to Make Optimization a Cakewalk - There are a ton of free plugins out there that make SEO a breeze. I will show you the best one's that you'll need, and how they operate. \*How to Create an "Optimized Post" - I will take you step-by-step through creating an optimized post from the ground up. \*How to Deal with URL Canonization- I will show you how to fix a fatal

flaw in WordPress that can actually dilute your natural search engine rankings if you don't take action now. \*How to Setup an Effective Navigation Structure- Learn how to structure your blog to make it easy for the search engines to understand exactly what you are offering \*How to Encourage Visitor Interaction-Engaging your blog audience is very important. I will show you (along with the help of some excellent plugins) how to do this effectively \*How to Harness the Power of Social Networks-Social networks are becoming increasingly important. Learn how to use them to propel your blog to new heights.

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