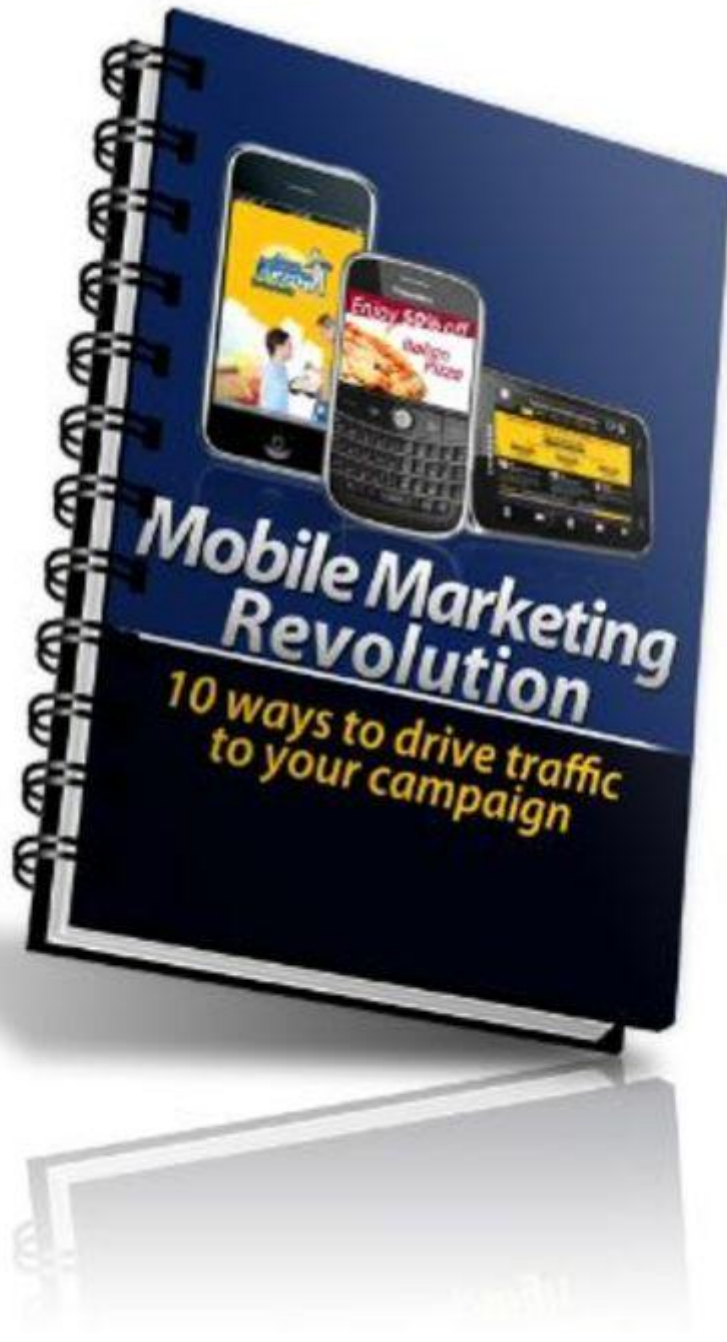


# Mobile Marketing Revolution



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\*website,1ebook,9videos Are you wondering why your competition is getting the customers you should be getting? Read on, this information may be more important to the future of your business than any other information youve ever heard. Dear Friend, Forgive my audacity but Im willing to bet \$\$ that your business could be a lot more profitable than it is right now! Are you at a loss to figure out how to get new

customers to your business or your offer. Is it getting harder and harder to keep your target audience engaged and coming back to your business. Do you feel overwhelmed by the various new technologies that have now become a part of doing business? And does it seem as if your competition is always one step ahead of you? The reality is that the landscape has changed and while it has become easier to reach the customer it also poses a challenge of understanding the technology and how to use it to your best advantage. Thanks to technology it's now easier than ever to reach the consumer. It's become as simple as a click, a tweet, a ring or a text. It has become easier to nudge this newly liberated consumer into shopping mode with the right offer. However, this technology can be a double-edged sword, for while this consumer is more inclined to be in shopping mode she is also much better informed than her predecessor. Let's pause for a moment and look at this scenario and imagine, what if you could craft a mobile marketing plan that would enable you to... Easily create and execute a mobile marketing campaign! Reduce your advertising cost! Reach out to customers all over the world! Have the guarantee that your message will be delivered to the recipient! Have your messages go viral thereby reaching many more people at no additional cost to you! Be able to easily measure the effectiveness of your campaign! What if you could find the right tool to help you navigate your way through the minefield of the latest business technology? Deliver your message to your customers anytime, anywhere. As a business owner you must ensure that you keep on the cutting edge of technology. In order to do this you need to understand the latest trends and how you can use them to grow your business and stay ahead of the competition. One of the latest technological trends that can benefit your business is mobile marketing. What is mobile marketing? Simply put, mobile marketing involves communication with customers via some kind of cellular or mobile device. The purpose of these messages can be to inform customers, to invite them to an audience-based participation campaign or to allow them to visit a mobile website. In other words it's promotional activity designed for delivery to cellular phones, smart phones and other hand-held devices. Why should you care about mobile marketing and how can it benefit your business? Let's look at some mobile facts... 5.9 billion mobile subscribers Many mobile web users are mobile only About 30% of US mobile users have a smartphone in 2010 Smartphones will grow by about one third to 43% of mobile users by 2015 SMS messages is expected to overtake person to person SMS by 2016 Mobile ad spend is increasing Mobile searches are increasing with Mobile searches being 1 in 7 71 percent of users do mobile search in response to ads. These statistics make it crystal clear that you cannot allow your

business to be left out of the mobile marketing revolution. How do you get the necessary knowledge about mobile marketing to help you make an informed decision on the type of program that will be right for your business. Introducing... Mobile Marketing Revolution Multi Media Training The Mobile Marketing multi media training is possibly the best training you could have to help you find your way around the mobile marketing landscape. It consists of an ebook and videos of the ebook for those who are visual learners. Here is what you will learn... What is mobile marketing? what does it entails, current trends and statistics and a general overview of the market. Reasons why your business will benefit form mobile marketing. A timeline of recent mobile technology, to include smart phones, tablet PCs and everything in between. Explain why traditional .coms arent compatible with mobile screen resolutions, space demands, memory Optimizing your mobile site for the search engines. Mobile marketing and social media and the Opportunities for list building, lead generation and even direct sales. Mobile advertising an overview on Apps, how and where to create them, what they do, what they cost, the total potential pay-off. Mobile focused analytics. Options for collecting and analyzing the data and what to do with it. The top 10 advantages directly associated with mobile marketing The future of mobile technology See what some very happy clients are saying about Mobile Marketing Revolution... I didnt know anything about mobile marketing. sure Ive heard the buzz but I really didnt have the time to go looking for the information. A service provider of ours gave me mobile marketing revolution and it was a complete eye opener. For sure this will steer me in the right direction. Sarah G Miami Florida.... I knew that I wanted to add mobile to my marketing mix but had no knowledge of what my next steps should be. Then I read mobile marketing revolution and watched the videos. Now I know exactly how I should proceed. Great program and at a time when I really needed it. Martin S St.Louis Dont let your competitors get ahead of you. Put your business on the fast track Today!

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