## **Instant Video Suite**



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how Your Customers EXACTLY What You Want Them To See ...And Sky-Rocket Your Sales Through The Roof! Who Else Wants to Wow Every Visitor With Stunning, Top-Notch Multi-Media Streaming Video Presentations And Convert Each Of Them Into Buying Customers? How about offering click-by-click multi-media presentations of your desktop activity as you demonstrate and explain exactly how your product works? Its been proven. Presenting your customers with something they can actually see sky-rockets your sales I started using flash demonstrations on my web sites a few years ago. The first time I implemented them, I ordered demonstration manuals that actually didnt even have any audio, just demonstrations. Each set of videos would sometimes take weeks to develop and deliver. And yes, I had to cough up hundreds of dollars for each set. Nevertheless, when we put these on our customer support page, our support tickets drammatically reduced by as much as 50. These only /covered a few subjects on our web site; so over several months I ordered an almost complete set of every support issue I could think of. As a result, our support requests reduced by over 85 Dont forget, we still use these videos, although we are now slowly moving to the new generation full motion videos with audio, such as the ones

made by Instant Video Suite. This gave us the opportunity to concentrate more on marketing and getting more sales; after all, there were hardly any support requests any more. Instant Video Suite videos even go a step further; you can record yourself via web cam as you explain and demonstrate click-by-click exactly how something works right on your desktop. Then produce an embedded web page ready to publish on your web site in one step. Just imagine the effect this will have on your current business or even a new venture whether in boosting sales, or for support purposes.

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