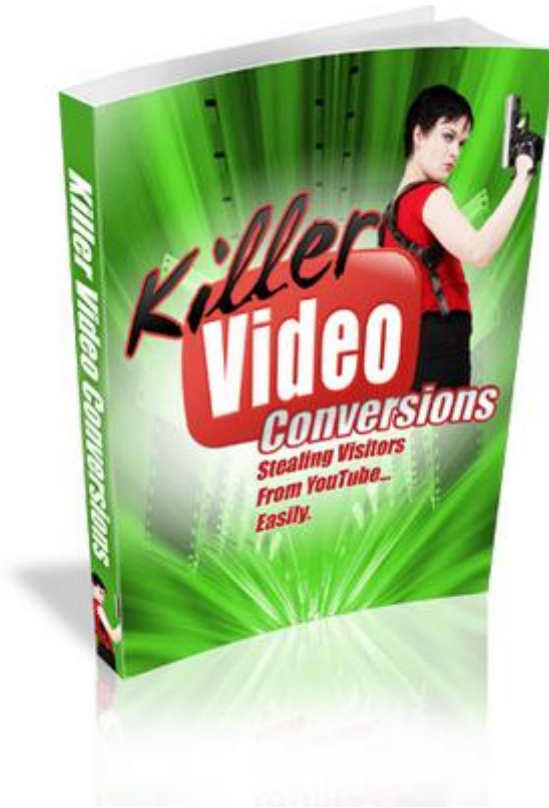


Killer Video Conversions



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Finally, The Missing Link In The Video Marketing Arsenal. How You Can... ..TurnViewers Into Do-ers!
Discover The 7 BrutallyEffective, Secret Video Techniques That LiterallyForce Viewers Away From
YouTube And Straight ToYour Website... ..Time After Time! Ifyou finally want to cash in from the
YouTube gravy train... Ifyou want to turn casual viewers into frenzied,wallet-waving buyers... Ifyou want a
simple step-by-step formula for cranking out winning,profitable videos every time... ..then please keep
reading. This is something youll be very interested in. Great little report Steven with an excellent example
of how to use creativity combined with emotional triggers, and a twist, to suck traffic from video sharing
sites by converting sales copy tactics into video marketing tactics. I would recommend your report and
video example for all levels of video marketers, theres stuff in there that all marketers need to know Frank
Bruno As someone who has been using YouTube for marketing for just about 2 full years now I can tell
you that the tips and tactics you cover WORK. I know because they have worked for me and continue to
do so every day. I really liked the step-by-step way you laid things out as well. Ed Lewis From the Desk
Of: Steven Fullman Dear Fellow Video Marketer, Just a few short months ago, I was really struggling to

get to grips with YouTube marketing. Perhaps you are, too. I'd seen what seemed like every video marketing guide on the net, followed each of them to the letter, and yet consistently fallen flat on my face. I mean, my results were plain embarrassing. Time and again I'd spend countless, painstaking hours crafting the perfect video, carefully watermarking my website address across it, upload... ..and sit back waiting eagerly for the inevitable flood of traffic, the gazillions of fresh subscribers. The cash in the bank. It never came. The traffic was more like a trickle than a flood. The subscribers were so scarce, I didn't even bother using an auto-responder - I wrote them back personally. And the cash? Don't make me laugh. It was soul-destroying. But, deep down, I knew that YouTube was a massive money-making opportunity. I knew that a few savvy marketers had stumbled across the secrets to driving ravenous traffic to their websites on demand. And to be honest... ..I Wanted A Piece Of The Action So I set about studying, experimenting, testing and tweaking. I spent early mornings and late nights watching video after video after video. I saw the hot, the not, and the downright rot. And if I ever have to watch Chocolate Rain again, I swear I won't be responsible for my actions... But slowly, it began to dawn on me. I noticed that some videos just compelled me - literally forced me - to leave YouTube and visit the author's website. Almost like I had no choice in the matter. And in many cases, I became their latest customer. Some had millions of views, others just a few hundred, but they all had the same effect, and crucially, they all followed the same formula. And guess what? It turns out the formula is drop-dead easy to follow... More about that in a moment. Big Mistake... See, most video marketers make one huge mistake. And I'll tell you what it is right now... They focus too much of their efforts going viral. There, I said it. They also try and teach you how to do the same. They reckon the only way you'll conquer YouTube is to get scary amounts of views. Well, That's all fine and dandy...but the truth is, no-one - not even the so-called gurus - can predict what's gonna take off like gangbusters in the mass-market...even in niche markets. Think about this... If someone told you a couple of decades ago that a small, multicolored cube would become the world's best selling toy, what would you have said? If that same person told you a few years later that some rotating blocks, falling down a tiny screen, would kick-start a videogame revolution, you'd probably have laughed at them. In 2008 the Rubik's Cube and Tetris are cultural, and commercial icons. Unbelievable! Thing is, one predictable thing about viral marketing is its unpredictability. And that - in my book - is spell-hard to achieve. So if you want yet another hard-to-repeat, pie-in-the-sky process, with hit-and-miss results...then, thanks for reading, but please go look at some other offer. This one's not for

you. If, however, you want a simple step-by-step formula for creating genuine, easy success - Please stick around. Heres the kicker...the missing piece of the puzzle. Your videos can be hugely successful - and highly profitable - even if they dont get many views. You dont need a huge audience. The simple truth is...all you need to do is turn viewers into do-ers. Make them follow your commands. Whats better? A video that a million people see and ignore. Or a video that gets a tiny audience of one thousand, yet sends 700 of them running to your website? Exactly. And what if you could crank out powerfully effective videos in a few minutes, just by following a simple formula? How many would you make? Sounds good, doesnt it? And thats the point...it should be easy and predictable.Rinse and repeatable... The 7 Simple Steps ToKiller Video Conversions

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