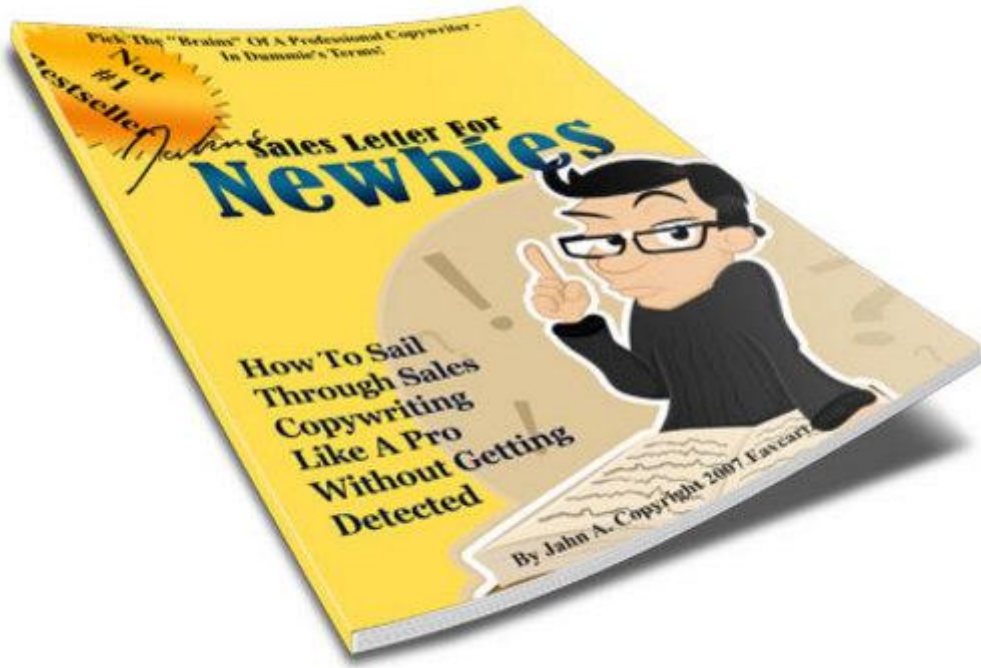


Sales Letter For Newbies



[DOWNLOAD HERE](#)

If Newbies Like Them Can Instantly Grab A Product And Profit From It, So Can You! Grabbing The Opportunity To Own EXCLUSIVE Master Resell Rights To Sales Letter For Newbies - How YOU Can Write Your Own Sales Letter - Which Produces a Minimum 2-4 Conversion Rate - And Save Up To \$10,000 From Hiring Your Own Copywriter!! At Long Last... Finally, Owning An In-Demand, Quality Product Complete With Professional Sales Letter And Beautiful Graphics Yet Skipping The Product Creation Process Is Now POSSIBLE - And You Can Do Just That In The Next 5 Minutes! - In Dummies Terms! How to format your sales letter like a champion. The true concept of a sales letter that never fails to sell! The 5 types of headlines you should be aware of and how you can use them in your favor. How you can address your prospect and qualify them to read your sales letter. Plus MORE....MORE and MORE! Dear Entrepreneur, The word Internet Marketing today no longer refers to a certain skill or definition of marketing any product or service via Internet anymore. To most people, Internet Marketing spells a niche or even demand. In other words, more and more people are going online in pursuit of Internet Business and Marketing. So many so that the Internet Marketing industry itself is becoming a

niche to target. The last time I have checked the keyword Internet Marketing via Overture, it yielded a good 313,000+ counts per month! (Probably more by now, if you check it out yourself!) While there is nothing wrong with that - as long as there is demand to fill, you are on your way to riches - it takes some expertise and credibility on YOUR part to fill this particular niche, really. Is Internet Marketing For You? Or Is It For The Guru Next Door? A school of thought says that you CANNOT possibly teach something you yourself do not know. You know what else? I tend to agree with that! Sadly, it seems to be a game monopolized (and even monetized) by the big dogs and gurus of Internet Marketing. Interestingly enough, most of these gurus come from direct response or marketing and selling background in spite of the irony that a good majority of them are ****not**** as computer-savvy as you think they are. But the fact boils down that you are playing on THEIR turf, especially if you are new to Internet Marketing and that this is type of game you want to play where making your money is concerned. I dont know you, but maybe you: Dont have previous Internet Business and Marketing experience. Dont have the time, money, effort, and expertise to create your own Information Product with sales letter and graphics to kick-start with. Dont have the time and effort commitment even if you ARE indeed an expert Infopreneur! One or all of the above probably applies to you, which makes this letter more important than ever. It sounds as if I am the doomsayer, but here is silver lining behind the dark cloud: I Have Already Got YOU (Yes, You!) A Quality Product With Sales Letter And Graphics To Start With. It might sound hard to believe at first, but I have already done the market research, product creation, sales letter writing, and graphic designing for you so you dont have to do all those. Now, heres something you ought to know: Most Internet Marketers, experienced and non-experienced, have one problem: copywriting. Copywriting is NOT a forte dominated by most Internet Marketers, simply put. I wont go into the X-Files in details - about why The Great One blessed a few with good copywriting skills and cursed the rest - but I want you to know what market we are looking at here. Wait NOO, I am NOT going to sell you a copywriting course here. There are many of those out there anyway, but I also reckon that you want to get started with a business you can call your own in the next hour or so - and I hazard a guess you do not have a few thousands dollars to invest, either. Okay, okay, so be patient... and I will reveal it all to you! Anyway, where was I? Oh yes, I remember now. We have already established that there is a ***huge*** market WITHIN the Internet Marketing crowd itself (which is growing everyday, too), meeting the demand would be awesome especially when we are counting about how you can profit from it. Here is how you are going to do that.

First, you: Dont need to write your own sales letter, especially if you are horrible at it. Dont need to design your own graphics even if you can only draw a stick man. You do not need to do any of the above but just set up and market to the demand, because... I Have Already Done Them For You! The Sales Letter For Newbies Heres What You Will Discover In My Copywriting Manual: In my step-by-step guide, I show you how you can write your own sales letter without having to spend a fortune on engaging a copywriter to have the task done for you. Here are what you will discover: The true concept of a sales copywriting. There a lot of rumors and myths about writing sales copies and I clear the fog of doubt once and for all by slicing through the nonsense and give you all of what you need to know and understand about writing your very own powerful sales copy. How to format your sales letter like a champion. I describe to you how you should format your sales letter and demonstrate my points by showing you some of best case studies on champion sales letters which I have picked up along the way. Someone has already done it right, so it would make sense to follow something that is already working. The 5 types of headlines you should be aware of and how you can use them in your favor. It is said that a headline is the most important component of a sales letter, so important that it decides whether you make or lose a sale. All professional sales letter writers, knowing or unknowingly, use any or all of the 5 different headlines in their sales copies. Discover what they are, and you wouldnt find yourself guessing what qualifies as a great, attention-grabbing headline! How you can address your prospect and qualify them to read your sales letter. Find out how you can be personal, be in touch, and understand your prospect to the fullest - even if you dont know him! This may sound absurd, but I will show you how you can understand and confirm your prospects challenges by addressing what he is already going through that would encourage him to read your sales letter from top to bottom! The myth dispelled once and for all - Long Sales Letter vs. Short Sales Letter. I dispell the myth about the age-old copywriting question, Which is better? Long copy or short copy? once and for all. Forget what you read in the free articles. If you would notice, they are mostly personal opinions. I give you the experts advice, having written several sales copies that sell myself. How you can start and end your sales letter interestingly without boring your prospect in the process. Even if it is a sales copy, your prospect wants to be entertained. No questions asked. Usually, the more information he gets, the better chances you have of closing your sale, because anyone would know that you obviously have more to offer in your paid product or service, and I show you do just that. How to tell the difference between features and benefits. Most novice writers write sales letter that make

them broker than yesterday and one of the main reasons are found in their failing to understand the distinctions between features and benefits. I define them in Simple English and show you multiple examples of Benefits vs. Features which you can use for your own sales copy! How to collect powerful testimonials and endorsements. Testimonials are indeed powerful components of your sales letter. They back what you have to say or claim. I don't know of that many materials on the same subject that show you how you can gather your own collection of powerful testimonials that will back your claims in your sales letter. How to persuade your customers to buy from you and close the sale! I describe to you how you can make your sales copy a prospect-murderer, sending their names and E-mail addresses into your customer list, by closing the sale effectively! 12 *Hot* buttons to press! Discover all the 12 hot words you must use in your sales letter in order to tap into your prospects desire and emotions and persuade them to act now - not later! The most important questions your prospect will definitely have in mind that you must answer well. You don't have mind-reading abilities, but I show you the most important questions your prospect would definitely want to have answered and how you can answer them well in order to close the sale. And much, much, more!

[DOWNLOAD HERE](#)

Similar manuals:

[Sales Man Sales Letters](#)

[Copywriting PLR Website With Private Label Rights](#)

[Copywriting PLR Listbuilding Package With Private Label](#)

[Copywriting Champion](#)

[Adweek Copywriting Handbook](#)

[Start & Run A Copywriting Business - Steve Slaunwhite](#)

[597 Ready To Use Sales Letters, Business Forms](#)

[Newbie's Guide To Basic Copywriting - MASTER RESALE RIGHTS](#)

[Newbie's Guide To Basic Copywriting - MASTER RESALE RIGHTS](#)

[597 Ready To Use Sales Letters And Business Forms](#)

[Power Packed Sales Letters](#)

[High Response Sales Letters In A Flash](#)

[High Response Sales Letters In A Flash](#)

[Effective Copywriting 101 - Copywriting Tips For Crafting Killer Sales Letters](#)

[Writing Effective Sales Letters - Write High Response Sales Letters](#)

[Effective Copywriting 101 - Master Resale Rights](#)

[Niche Sponder! How To Create The Targeted Sales Letters You Need To Dominate ANY Niche](#)

[597 Ready To Use Sales Letters And Business Forms](#)

[Niche Sponder - Create The Targeted Sales Letters You Need](#)

[Copywriting Automator](#)

[Internet Copywriting Success Starts With The Basics](#)

[Web Sales Letters Supreme](#)

[Web Sales Letters Supreme - You're Just One Good Web Sales L](#)

[High Response Sales Letters - 6 Quick And Easy Steps For Wri](#)

[Writing Effective Sales Letters - Write High Response](#)

[Effective Copywriting 101](#)

[Copywriting For The Web](#)

[Legally Plagiarize Cash Pulling Auction Sales Letters](#)

[How To Become An Online Copywriting Pro](#)

[*NEW!* Copywriting Conversion Secrets With Resale Rights](#)

[High Response Sales Letters](#)

[Cash Sales Letter - How To Create Crazy Cash Sales Letters](#)

[Guide To Effective Copywriting With PLR MRR](#)

[Becoming An Online Copywriting Pro \(MRR\)](#)

[Web Sales Letters Supreme](#)

[Copywriting Blueprint With MRR](#)

[How To Become An Online Copywriting Pro](#)

[NEW!* Effective Copywriting 101 With Resale Rights**](#)

[Copywriting Automator Robot Software](#)

[Writing High Response Sales Letters](#)

[Internet Copywriting Success Starts With The Basics](#)

[*NEW!* Copywriting Secrets From The Master! - AudioBook \(MP3 / 200+ MB / 100+ Mins\) + EBook With Private Label Rights](#)

[Internet Copywriting Handbook](#)

[Writing Effective Sales Letters: Sales Letter Technique -MRR](#)

[Sales Letters For Newbies MRR](#)

[High Response Sales Letters Generating Package](#)

[Internet Copywriting Handbook](#)

[597 Ready To Use Sales Letters And Business Forms](#)

[Copywriting Automator - With RR+free Bonus](#)

[*HOT!!* The Speedy Guide To Web Copywriting -With Private Label Rights \(PLR \)](#)