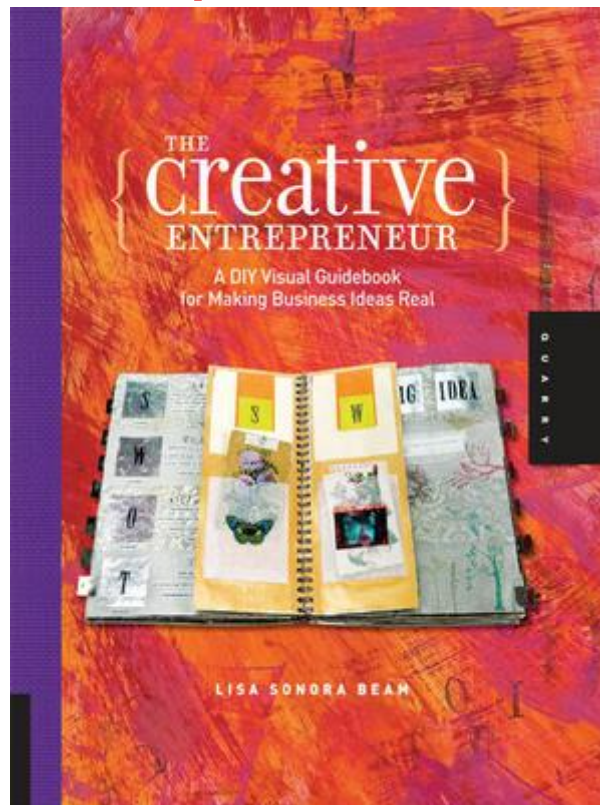


The Creative Entrepreneur - Lisa Sonora Beam



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The Creative Entrepreneur was voted Winner, in two categories Craft and Business, of the 2009 IBPA (Independent Book Publishers Association) Benjamin Franklin Award which recognizes excellence in publishing. This book is for the large audience of artists, crafters, and creative individuals from all walks of life who desire to make a livelihood from their creative work, or who possibly have achieved some success, but don't know how to replicate it or move to another level of accomplishment. These crafty DIY artists are everywhere--they are holding alternative craft fairs, they advertise in the pages of Bust and ReadyMade and Craft, they are selling online by the thousands at Etsy.com, and are blogging at Typepad, LiveJournal, and Whipup.com. But many of them do not have the skills needed to take their business ideas to the next level. The Creative Entrepreneur takes readers on an inner journey of creative exploration to discover how to make their dreams of creative livelihood real, as they craft their own Artists Business Journal. The Artists Business Journal is a visual, project-oriented, step-by-step approach to business development for artists from all walks of life who are mystified and possibly frustrated by how to make a business out of their creative work. Author: Beam, Lisa Sonora Publisher: Quarry Books

Illustration: N Language: ENG Title: The Creative Entrepreneur Pages: 00128 (Encrypted EPUB) / 00128 (Encrypted PDF) On Sale: 2011-02-09 SKU-13/ISBN: 9781592534593 Category: Business & Economics : Entrepreneurship Category: Business & Economics : New Business Enterprises Category: Crafts & Hobbies : Papercrafts

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