Mp3 Greg Hoy - Tastemakers & Heartbreakers



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Power-pop with big guitar crunch, some real back-beat presence, and encircling guitars, bold melodies and no hint of boyish niceties or polite mannerism - Jack Rabid (The Big Takeover) 14 MP3 Songs POP: Beatles-pop, POP: Power Pop Details: Self-release number three from pop rock musician Greg Hoy happens to be the first issued under both his first AND last names. Meticulously created in his Brooklyn apartment studio during a creative near year-long bout with gainful under-employment, the record digs into politics, both international and interpersonal, priming the power pop pump while adding disco beats, analog synths, acoustic guitars and hand percussion. The first, self-titled solo CD HOY was recorded and released in 2003, receiving substantial support from NYC press and beyond, getting placement of the lead-off track Tested By History on the WB Network television series One Tree Hill. Live shows as a trio followed, with writing of new material in 2004. Release two, 2005s mega-caffeinated band effort Forever Endeavour, features a tasty guitar cameo by Bad Religion/Minor Threat guitarist Brian Baker. Recorded both at Gregs home studio and with the notorious Mr Wohlsen (50 Cent) in Brooklyn. The bands exciting live show was honed from Detroit to Boston to DC and back. Greg Hoy The Boys will begin promoting the CD with live shows after its release in 2006, available as are the previous two releases at Not Lame Recording Company, CD Baby and iTunes. Tastemakers Heartbreakers Written, played, recorded and mixed by GH at home. Additional live drum recording at Cook Street Sound Tambourine mixing assistance on 7 by Dave Sharma Mastering by Travis Leonard at Kitchen Mastering, NC Available 2006 at notlame cdbaby.com/all/hoy iTunes music store hoyrocks myspace.com/greghoy greg.hoy@gmail.com

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