

New* Creating Your First Ecommerce Site With Mrr



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Creating Your First e-Commerce Site And get a glimpse of what your competition knows that you dont! I wrote this book because I know that there has not a better time in history to upgrade your existing website or put up your first online store. If you get in now you are still way ahead of the game, because so far we have only scratched the surface when it comes to the money making potential of e-commerce. Here are some of the advantages of running an online business: You can trade across borders - you can trade with China every day if you want. You can garner new customers within minutes of setting up a website from half way across the world. The impact on your sales will amaze you! Your advertising costs are lower because you are not publicizing yourself in old fashioned expensive ways such as advertising your business in the phone book, putting out fliers or putting an ad in the newspaper If you are thinking of launching an online business you may not even need inventory You do not need a lot of startup capital (like renting a store) to start up some types of online businesses You may not need a bank loan if you get into a business like drop shipping, where the goods are delivered for you by a third party You get paid very quickly by online payment methods As you are not dealing with customers directly, you get rid of a

lot of time wasted in your life making agreements with people, or even extending credit to local people that you would rather not have to. Nobody will be able to tell how big or small your business really is ... as long as you market it like big business it will be treated by your customers as such. This is really different from the real world, where people associate the big name chains with quality and low prices. Afraid that opening an e-commerce site will cause some kind of drag on your business? Need some more convincing? Facts and figures from Forrester Research revealed that far from having their business dragged down by opening an e-commerce business that complimented their brick and mortar business, most businesses noticed an increase in activity and profitability in both! My point is - the quicker you learn the skills you need to set up an online site, the more of an edge you will have in general by the year 2010. By then, it is predicted that all kinds of businesses will simply be abandoning expensive old century ways of doing business like selling goods out of a store! The innovations that have come with the Web 2.0 revolution make it easier than ever for people to chat, send instructions and also publicize your site than by telling their friends via email or other methods. In *Creating Your First e-Commerce Site*, I go to great lengths to explain to you how you can save thousands on advertising by putting your customers to work for you spreading good word of mouse (a play on word of mouth, which is of course the old fashioned way of spreading the news about your business.) Also, the savings that you incur while running a site as opposed to a store are immediately passed onto your customers! No wonder they will keep coming back to you again and again. The secret is - your floor costs are lower - which in turn also lowers the price you can offer interested customers! Nothing to Sell? No Problem! In *Creating Your First eCommerce site* I teach you exactly how to find things to sell. You don't have to have an existing business to get into eCommerce. Finding things to sell online is called Product Sourcing and in this e-Book I tell you the ins and outs of this lucrative activity including - How to identify a green field activity that can make you lots of money How to carve yourself an identity as a supplier for certain products and genres How to affordably undercut your competition when you are first starting out in this type of business. How to set your price points so you can easily compete on a global, national or local stage How you can use a drop shipper to make an extremely lucrative living How to identify a quality drop shipper How to decide whether or not to use a surplus drop shipper How to advertise drop shipped products on your site How to make drop shipped products seem exotic and interesting to your surfers, and make them want to pull out that credit card and make a purchase! The financial advantage of dealing with drop shippers in Asia as opposed to

America, England or Australia How to make money by buying in bulk from overseas How to search for the exact right drop shipper you need by using Google How to understand and profit from the concept of order fulfillment Are the virtues of making your business a virtual one beginning to become obvious to you?! YES! I AM READY TO OPEN UP MY OWN eCommerce Site! Tags: master resale rights, own store, plr, private label rights, sales

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