

## Wordpress Seo Secrets Revealed -



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Introducing WordPress SEO Secrets Revealed: The Video Series Don't be intimidated by the word "SEO", it really isn't as hard as it sounds. In fact my videos make optimizing your blog as simple as tying your shoes! So here's the catch: WordPress, though it is a fantastic piece of software, is NOT optimized by default. Would you rather spend the next several months studying SEO and trying to figure out how to apply it to your blog, or would you prefer a faster method? There is a right way and a wrong way to do WordPress optimization (the wrong way would be sinking an endless amount of cash into lesson after lesson, not having a clear plan of action). I don't want to see you wasting your time doing things the wrong way, that is why I created this video training series. This Video Series Features: \* A Collection of 40 Professionally Recorded Videos, 2 Hours of Content - This complete video series will teach you everything you need to know about optimizing your WordPress blog for the search engines. \* The Importance of SEO - Before you start applying SEO to your WordPress blog, you need to understand why it is so important. \* The Power of Keyword Research - If you aren't creating posts that are focused on specific keywords, you are literally taking a stab in the dark at achieving natural search engine rankings.

Follow along as I explain keyword research in detail, and perform a real live case study. \* What Free Plugins You Absolutely Need to Make Optimization a Cakewalk - There are a ton of free plugins out there that make SEO a breeze. I will show you the best one's that you'll need, and how they operate. \* How to Create an "Optimized Post" - I will take you step-by-step through creating an optimized post from the ground up. \* How to Create a Google Optimized Sitemap - I will show you how to setup a Google-friendly sitemap that will update on its own. \* How to Setup an Effective Navigation Structure - Learn how to structure your blog to make it easy for the search engines to understand exactly what you are offering. \* How to Encourage Visitor Interaction - Engaging your blog audience is very important. I will show you (along with the help of some excellent plugins) how to do this effectively. \* How to Harness the Power of Social Networks - Social networks are becoming increasingly important. Learn how to use them to propel your blog to new heights. \* How to Track Your Blog Statistics - I will walk you through installing Google Analytics, and talk about how to understand it. \* How to Generate Powerful Backlinks to your Blog - I will share seven powerful ways to get high quality backlinks to your blog.

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