

Carried Away: The Invention Of Modern Shopping - Rachel Bowlby

[DOWNLOAD HERE](#)

Asserting that a history of shopping was, until recently, a history of women, Rachel Bowlby trains her eye on the evolution of the modern shopper. She uses a compelling blend of history, literary analysis, and cultural criticism to explore the rise of department stores and supermarkets of the United States, France, and Great Britain. Bowlby recalls the fascinating early days of these institutions. In the mid-nineteenth century, when department stores first developed, their fabulous new buildings brought middle-class women into town, where they could indulge in what was then a new activity: a day's shopping. The stores offered luxury, flattering women into believing that they belonged in a beautiful environment. It is here, Bowlby argues, that the idea of the modern woman's passion for fashion and shopping took hold. Developed in the twentieth century, supermarkets took an opposite tack: they offered functionality, standardization, and cheapness. However, Bowlby claims, despite their differences, the two institutions belong together as emblematic of their respective eras' social developments: the department store with the growth of cities, the supermarket with the proliferation of suburbs. With their dazzling lights and displays, both supermarkets and department stores were thought to produce in females an enhanced or trance-like state of mind. For readers who regard shopping as a spectator or participatory sport, and for those who wish to understand our culture and the psychology of women, or those who simply enjoy a witty, literate romp through the aisles, Carried Away is the perfect purchase. Author: Bowlby, Rachel Publisher: Columbia University Press Illustration: N Language: ENG Title: Carried Away: The Invention of Modern Shopping Pages: 00256 (Encrypted EPUB) On Sale: 2001-04-05 SKU-13/ISBN: 9780231122757 Age: 22-UP Reading Level: 17-UP Category: Social Science : Feminism & Feminist Theory

[DOWNLOAD HERE](#)

Similar manuals:

[CliffsTestPrep CSET: Social Science - , Shana Pate](#)

[African Feminism: The Politics Of Survival In Sub-Saharan Africa](#)

[Desiring Revolution: Second-Wave Feminism And The Rewriting Of Twentieth-Century American Sexual Thought - Jane Gerhard](#)

[Confronting Postmaternal Thinking: Feminism, Memory, And Care - Julie Stephens](#)

[Carried Away: The Invention Of Modern Shopping - Rachel Bowlby](#)

[The Global And The Intimate: Feminism In Our Time](#)

[Philosophy Of Social Science - Alexander Rosenberg](#)

[The Guy's Guide To Feminism - , Michael Kimmel](#)

[Simone De Beauvoir, Philosophy, And Feminism - Nancy Bauer](#)

[A Little F'd Up: Why Feminism Is Not A Dirty Word - Julie Zeilinger](#)

[A Tale Of Two Cultures: Qualitative And Quantitative Research In The Social Sciences - , James Mahoney](#)

[Advances In Social Science Research Using R](#)

[Cambridge Handbook Of Social Sciences In Australia](#)

[Causality And Causal Modelling In The Social Sciences](#)

[Children, Social Science, And The Law](#)

[Collected Papers V. Phenomenology And The Social Sciences](#)

[Computational And Mathematical Modeling In The Social Sciences](#)

[Continental Philosophy Of Social Science](#)

[Economic Concepts For The Social Sciences](#)

[Feminism And Migration](#)

[Handbook Of International Feminisms](#)

[Indignity And Universality In Social Science](#)

[Making Social Science Matter](#)

[Measurement For The Social Sciences](#)

[Modernism, Feminism, And Jewishness](#)

[No Social Science Without Critical Theory](#)

[Quantitative Tour Of The Social Sciences](#)

[Realist Philosophy Of Social Science](#)

[Social Science Libraries](#)

[Social Science Of Hayek's The Sensory Order](#)

[State Feminism And Political Representation](#)

[Undertaking Sensitive Research In The Health And Social Sciences](#)

[Social Science Research Methodology: Concepts, Methods And Computer Applications](#)

[Caryl Churchill's 'Top Girls' - Feminism Vs. Culture](#)

[Multiple Regression Analysis: Key To Social Science Research](#)

[Interdisciplinary Academic Essays - Humanities, Arts, Education, Social Sciences](#)

[Protofeminismo, Erotismo Y Comida En La Lozana Andaluza](#)

[Norah Vincent's Self-Made Man And Feminism / Men's Movement](#)

[Excel 2007 For Social Science Statistics](#)

[Excel 2010 For Social Science Statistics](#)

[Blending Future And Past -Jewish Tradition And Feminism In Contemporary American-Jewish Women's Writing](#)

[How Do The New 'gender Movements' \(feminism, Gay And Lesbian Liberation\) Articulate Their Concerns In Recent British Poetry?](#)

[Current Global Ideas And Movements Challenging Capitalism. Futurism, Neo-Liberalism, Post-modernism, Post- Colonialism, Analytical Marxism, Eco-socialism, Socialist Feminism, Market Socialism](#)

[From Victorian Gender Roles Towards A New Female Identity: Feminism In Virginia Woolf's To The Lighthouse](#)

[First Wave Of Feminism In Politics And Literature](#)

[Social Science And Political Practice In International Relations](#)

[New Feminism](#)

[Feminism In Slave Narratives](#)

[Implications Of Ecofeminism For Political Theory](#)

[Social Inequality, Analytical Egalitarianism And The March Towards Eugenic Explanations In The Social Sciences](#)