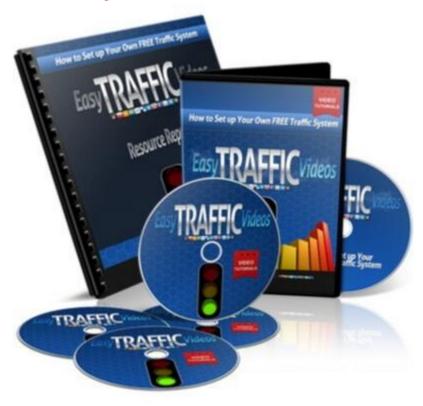
Easy Traffic Video Guide



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this! Linked In - Why you should use Linked In and the one part that many marketers actually fail to tell you about. Video 4 Social Marketing Tools Part One In this video you will learn about the tools that are a small but highly effective cog in the wheel. Some have lost favor with the gurus, but as you will see from the proof in this video, its not quite the full picture that you have been told! Video 5 Social Marketing Tools Part Two We continue on with our investigation into other social marketing tools. Over the course of the two videos, you will see more about Squidoo, Blogger, Google Buzz, Wordpress(not .org), Hub Pages & Blog Glue. We also blow some myths on Duplicate Content and how you can use Googles own blog to do some serious market research! Video 6 Social Bookmarking Do you Digg it, Reddit, Technorati? Most do not, and its a source of traffic that should never be left to the techies alone! Did you know that YouTube is the second most popular SEARCH Engine on the web? Can you think for one moment how much traffic this could mean in your business? Video 7 Traffic Exchanges and List Building Sites Its like Marmite! You either love them or hate them! These are without a doubt one way to build traffic particular in the Business Opportunity, Work from Home type niche markets. We look a little deeper into the possible options with these sites Video 8 The Big Kahuna! Relationship Marketing Integration Marketing, Ad Swaps, Networking... They all perform a huge roll in building a solid base of traffic. Watch this video to learn some tips and tricks to help you. Video 9 Give it a Go! Think options are limited in the free traffic search? Think again. Some of these under used methods will surprise you when implemented in the right way. Craigslist, Backpage.com, Adland Pro, Classifieds For Free, The Free Ads Forum are all looked at. Plus we check out the Give it away method which is always HOT in any niche when set up in the right way. Video 10 You Cannot Avoid it! Writing Content Works! Learn to produce content for your web sites or die! It really is that simple. You can outsource, or you can do it yourself, but its a way that just builds traffic in time. From article writing, guest blogging, Forum Content (not just a sig file), to Blog Carnivals, get stuck in! Video 11 Write it and they will come! Well, that is the aim, but if you do not track your clicks, you will never know where they come from. This ensures you are not going to focus on what is working, and drop what is not! Miss out this video at your peril! Video 12 The Traffic Plan Time to get Serious! You now know the many places you can make use of to grab free traffic and you know that you need to track the clicks! In this video we look at putting together your personal traffic action plan!

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