

The Filmmaker's Eye: Learning (and Breaking) The Rules Of Cinematic Composition - Gustavo Mercado

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This is the only book that combines conceptual and practical instruction on creating polished and eloquent images for film and video with the technical know-how to achieve them. Loaded with hundreds of full-color examples, "Composing the Shot" is a focused, easy-to-reference guide that shows you how to become a strong visual storyteller through smart, effective choices for your shots. After a short introduction to basic principles, a variety of shots are deconstructed in the following format: - Why It Works: an introduction to a particular type of shot- How It Works: callouts point out exactly how the shot works the way it does--the visual rules and technical aspects in action- Technical Considerations: the equipment and techniques needed to get the shot.- Breaking the Rules: examples where the "rules" are brilliant subverted

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