

Ultimate Guide To Google Adwords - , Bryan Todd

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Double Your Web Traffic Overnight! Google gets searched more than 1 billion times every day creating an unbelievable opportunity to get your business in front of thousands every minute! If you know what you're doing. Google AdWords experts Perry Marshall and Bryan Todd uncover the fundamentals, techniques, tools, and tricks that Google should teach you, but doesn't. Learn how to build an aggressive, streamlined campaign proven to increase your search engine visibility, consistently capture clicks and increase sales. No other guide is as comprehensive, or current in its coverage of today's fastest, most powerful advertising medium. Pay only for leads, signups or sales rather than just clicks. Connect Google ads to social media. Use Google's Conversion Optimizer function to its fullest. Best practices for using Google's Display Network. Know the latest information on relevance and how to keep Quality Scores high. Build a powerful, streamlined campaign from scratch. Develop high quality keyword lists. Write killer advertising and website copy that gets clicks. Get your ads in front of the best audience possible. Keep your ads showing up with high quality scores. Triple your traffic with Google's Display Network. Earn high rankings in Google's organic search results. Slash your bid prices. Gain more conversions and sales. Avoid costly mistakes made by all Google advertisers. Determine what's working with Google's conversion tracking. Author: Marshall, Perry Author: Todd, Bryan Publisher: Entrepreneur Press Illustration: N Language: ENG Title: Ultimate Guide to Google AdWords Pages: 00352 (Encrypted EPUB) On Sale: 2012-06-01 SKU-13/ISBN: 9781599184418 Category: Business & Economics : E-Commerce - Internet Marketing

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