

Alternatives Considered But Not Disclosed

[DOWNLOAD HERE](#)

Powerfully driven by the work practices of consulting firms, the presentation software Microsoft PowerPoint is increasingly used on all levels of business and educational communication. Nevertheless, slideware ranks among the least explored media in communication studies. This study investigates the role of PowerPoint in organizational communication, particularly in terms of a functional dilemma between its application for documentation as opposed to presentation purposes. The theoretical part of the analysis combines insights from both organizational communication studies (J. R. Taylor et al.) and social systems theory (N. Luhmann et al.). The empirical analysis shows that PowerPoint documents created for cross-project learning purposes contribute to an invisibilization rather than a visibilization of decision processes and their contingency. In the light of these results, existing efforts to promote knowledge management based on the learning-from-mistakes principle need to be reconsidered with respect to their realization in communicative practice. EAN/ISBN : 9783835055285 Publisher(s): Deutscher Universittsverlag, VS Verlag Discussed keywords: PowerPoint, Spezielle Anwendungsbereiche Format: ePub/PDF Author(s): Schoeneborn, Dennis

[DOWNLOAD HERE](#)

Similar manuals:

[Total Training For Microsoft PowerPoint 2010](#)

[Alternatives Considered But Not Disclosed](#)

[Cutting Edge PowerPoint 2007 For Dummies](#)

[Cutting Edge PowerPoint For Dummies](#)

[PowerPoint 2010 For Dummies](#)

[PowerPoint 2010 Bible](#)

[PowerPoint 2010 All-in-One For Dummies](#)

[PowerPoint 2010 For Dummies-MAJ](#)

[Teach Yourself VISUALLY Microsoft Office PowerPoint 2007](#)

[Teach Yourself VISUALLY PowerPoint 2010](#)

[Movavi PowerPoint To Video Converter 2.1 Personal Edition](#)

[PowerPoint 2007 All-in-One Desk Reference For Dummies](#)

[PowerPoint 2013 For Dummies](#)

[Teach Yourself VISUALLY PowerPoint 2013](#)

[Special Edition Using Microsoft\(r\) Office PowerPoint 2007 - , Bajaj, Geetesh](#)

[How PowerPoint Makes You Stupid - Franck Frommer](#)

[Das Erstellen Von Microsoft PowerPoint-Präsentationen Mit Richtlinien Bei Der SAP AG
\(Unterweisung Kaufmann / -frau F&Arokkommunikation\) - Deniz Cetin](#)

[Projektpräsentationen Im Schulunterricht: Die Arbeit Mit PowerPoint - Benjamin Dorner](#)

[Microsoft Office PowerPoint 2007](#)

[PowerPoint 2010 All-in-One For Dummies-MAJ](#)

[500+ PowerPoint Slideshows](#)

[MOS 2010 Study Guide For Microsoft Word, Excel, PowerPoint,](#)

[PowerPoint 2003 Just The Steps For Dummies](#)

[PowerPoint 2007 Just The Steps For Dummies](#)

[The Right Way To Use PowerPoint In Your Presentations, The - Jerry Weissman](#)

[Internet Marketing Webinar Powerpoint Slides](#)