

## Banner Exchange Website



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IMPORTANT You have brought this website from a RESELLER and NOT the author of this script. Therefore, this reseller offers NO help and support for this product. Welcome to your new Banner Exchange website Step 1. Open common.php in a text editor such as wordpad or notepad and edit the variables for your site. Only edit between the "quotation marks" for each line. The following is an example, you will edit the text in red with your information: \$dbhost="localhost"; \$dbname="db\_name"; \$dbuser="db\_user"; \$dbpassword="password"; \$ratiohigh=2; // banner views \$ratiolow=1; // credits given to the user for the above banner views \$referral\_credits=500; //banner impressions given to a referral signup \$baseurl="yourdomain.com/"; \$bannerexchangename="My Banner Exchange"; \$namefrom="Banner Admin Name"; \$emailfrom="you@yourdomain.com"; Next open payment.php and edit your payment details: \$paypalemail="you@yourdomain.com";

\$stormpayemail="you@yourdomain.com"; Step 2: Connect to your website to the root folder of where your site will go. If you are using yourdomain and your hosting provider is Cpanel based, then you will place all the files in the folder public\_html/ on your server. If you use Ensim then the folder will be mainwebsite\_html/ and for Plesk httpdocs/ You are going to upload the files loose in this folder, keeping the directory structure of this site in tact. WS\_FTP is recommended to upload the files. Step 3: FTP to your site and set permissions on the banners folder to 777 Step 4: In your browser, load the install.php file. Therefore if you uploaded your site to the domain. mybannersite.com, the installer URL would be mybannersite.com/install.php. This installer will create your database tables. After completion, test your site. You will receive errors if: 1. Database info is incorrect 2. An error occurred while editing the common.php file Your site should now be installed. Your next steps will be to edit the admin account.

**Admin Account** This site does not have a separate admin or control folder, instead a default admin account is populated on install that uses the same login as your members. Load the banner exchange you just installed in your browser and login using admin and both username and password. When the Admin Control Panel loads, change the email address to your email address and change the password. This will be your admin account. From here you can: add your own banners add paid credits authorize new uploaded banners send newsletters to your members edit users Paid Services Add Credits

Customers can also purchase paid impressions (banners) from the site from their control panel under the link called Add Credits, you can set whatever rates you choose. To determine your banners packages you wish to offer and place your payment info, edit the file t\_advertise.php (more template info is at the bottom of this page) By default, packages are already entered for you with a choice of PayPal or Stormpay payment options, if you do not know how to edit an HTML document or are happy with the existing packages, then you do not need to edit anything on this page. How it works is customers will order paid impressions. Once payment have been completed customers will complete the form at: yourdomain.com/thanks.php, which will contain a form for all the details of there account. You will then receive that email, whose data will be entered in the Admin Control Panel under the link of Add New

**Banner Main Website Banners** The folder sitebanners is an admin area for your website banners, these are the banners that appear at the top and bottom of the main content of each and every website page. To visit this sections got to yourdomains.com/sitebanners Your password will be the password you entered in the common.php file: \$admin\_password = "admin"; Under this area you can upload banner to

your site, they will then appear in rotation at random on the website pages. You can use your own banners plus members can purchase monthly displays. Edit the Templates Easy to modify content templates are also included in this package: They all begin with t\_ They are: t\_advertise.php - Content for the main site advertise page t\_faqs.php - Content for the faq's page t\_nav.php - Nav Links t\_index.php - Content for the main page t\_members\_advertise.php - Content and order page for additional credits and banner advertising t\_members\_below.php - Content that appears below the account details in the user area. Good for your other website links t\_members\_news.php - This content appears at the top of the user area start page. Use this a welcome, site news or other information you want the user to see first.

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