Peel Away Ads V2
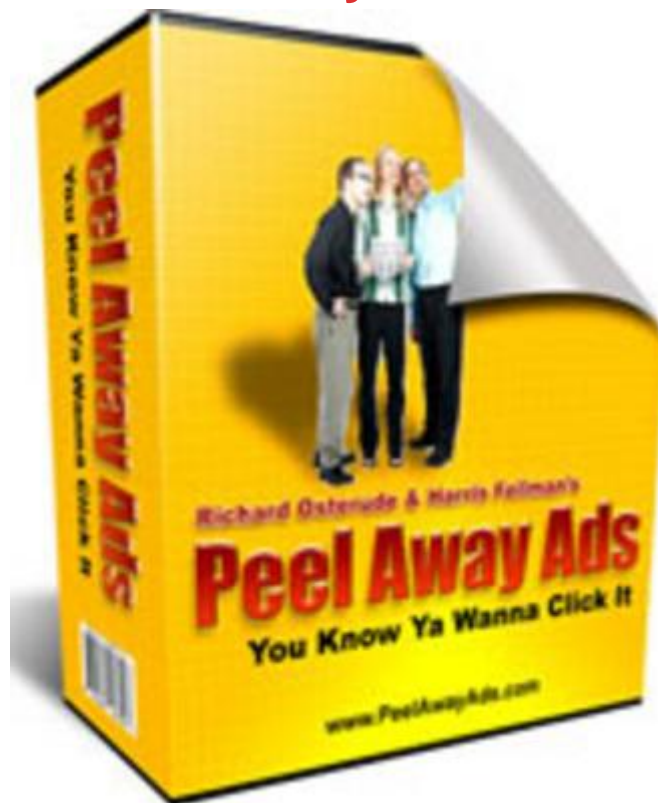
Peel Away Ads v2 MASTER RESALE RIGHTS INCLUDED! Have You Ever Seen Those Cool Little Corner Dog-Ears Like The One In The Top Right Corner? We Just Created New Peel Ads For Internet Marketers! A while back, a really neat script called Peel Away Ads was created by Richard Osterude and Harris Fellman. You can see their page [add your aff link here] I had seen these peel ads used on other pages before - but never used them. To me it looked pretty difficult to do, and honestly - I wasnt quite sure how people were getting that page peel effect when I first noticed it. When I finally ran across the Peel Away Ads script, the light bulbs went on, and I just HAD to try it. Once I bought the script, I wondered how difficult it was going to be to set these kind of pages up. However, on the download page they had walk through videos that teach you how to set everything up. To my amazement, it was surprisingly simple! When I did my first test page, and saw that the script worked beautifully, I got pretty excited. Ok, yes, simple things amuse me. :-) NOW - all I had to do was customize the peel ad graphics to go with my own websites. The script does come with peel graphics, and there are a couple different packages that you can buy, but I wanted my OWN. Graphic people are just like that I guess, everything

has to be customized. As I began to create my own peel graphics, I thought... hey... maybe the Internet Marketing group would like the same types of graphics Im putting together right now. IM Peels was born! Why Use Peel Ads? If you ask me, peel ads are much less intrusive to your customers than pop-up boxes. Yes, I know pop-up boxes work, but I simply dont like them. You have NEVER seen a pop-up box on a Michelle Brouse site, and you probably never will. The things bother the heck out of me. Especially the pop-ups that have no clear way to close the box. Particularly irritating is when they pop up just as I got started reading on a webpage. Couple that with the inability to CLOSE the dang box, and Im likely to get irritated enough to just click right off the site. It doesnt matter how much Im interested, put a pop up box right in my face that I have no way of closing, and you just lost a customer. Peel Away Ads are very cool in my opinion. I like that there is just a little movement up at the top of the page. (Or even all four corners if you prefer, but Im not up to that point yet.) There is JUST enough movement to interest someone, but its not right in your face like a pop up box. Humans are a bit curious by nature, so it causes enough interest to get someone to move their cursor up that way by their OWN choice. Im not forcing them to look at that ad. They can either click, or skip it. How nice is that? Make these things visually appealing, and once the peel opens - you may just get ANOTHER click! People will even think its cool! When I saw my first peel ad, I thought wow - thats neat! Wonder how they did that? Others will have the same reaction, because its different. Its not in your face. And its just a really NEAT effect. Meanwhile you have a chance to make them another great offer when they click on the corner of your webpage.

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