

# Great Again: Revitalizing America's Entrepreneurial Leadership - Henry Nothhaft

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The innovation engine that powered the U.S. economy to unmatched prosperity over the last century is now failing, threatening the way we work and live. As the nation spins its wheels--reeling from the job losses of the recession and seemingly unable to generate the breakthroughs needed to propel alternative energy, medicine, and other critical fields--Europe and especially Asia have begun to capture the leadership of crucial new technology sectors. How can America revitalize its innovation leadership and kick-start the economy again? In *Great Again*, veteran high-tech CEO Henry Nothhaft takes us inside the heart of America's innovation community to surface a new proposal for the job creation and economic growth we need. Bringing to life the human drama of the exhilarating, demanding and often frustrating startup environment, Nothhaft offers this complex world as the setting for a promising solution to the country's current standstill. Nothhaft, with journalist David Kline, says a breakthrough can be achieved through a series of practical and achievable tax, regulatory and other reforms that would help strengthen entrepreneurial startup businesses--and offer the necessary fuel for an American resurgence. The key is to bolster the segment and lessen the startup's struggle against a perfect storm of "red tape" burdens. In fact, this entrepreneurial ecosystem may be the only force in society that can create revolutionary innovations that would lead to new industries and millions of new jobs--generating prosperity again for all citizens. *Great Again* provides fresh research and original analysis to offer an entirely new lens for recovery. Filled with evocative stories and surprising evidence of the crucial role of the innovative force in society, the book presents an action plan that both entrepreneurs and policymakers can rally behind.

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