## Pin Traffic Smasher W/rr - 10 Part Pinterest Video Tutorials



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Announcing The Brand New, 10 Part, Step By Step Video Course That Shows You How To... Finally, Discover How to Brand Your Company, Become a Thought Leader, and Generate Traffic With Pinterest With This Simple and Easy to Follow System Starting Today! Its too easy to jump onto Pinterest and start using it the wrong way, and by doing so, lose out on possible branding of your business that can ultimately lead to potential prospects and fans for your business. In this video series, you will learn how to use Pinterest effectively. : Pinterest is growing fast : According to Wikipedia, Pinterest began in December 2009, and the site launched as a closed beta in March 2010. By December 2011, the site went viral and became one of the top 10 fastest growing and largest social networking sites, with comScore reporting the site having 11.7 million unique users by January 2012. : What are the demographics of Pinterest users? : According to the Huffington Post, nearly one third of all Pinterest users are female, between the ages of 25-34, and have annual salaries of \$100,000 or more, making it a potential goldmine for advertisers. : Do Pinterest users spend money? : According to Shopify - from their analysis of over 25,000 online stores - they found that the customer who initially comes to Pinterest via Facebook or Twitter will spend about twice as much as those who dont. These are just some of the countless amazing

statistics from Pinterest, and if you're a business then you'll want to tap into this market. If you run a business, then you may face some of the following problems. Does any of this sound like the questions you are asking yourself? 1. How do I get targeted traffic? 2. How do I generate leads? 3. How can I build brand awareness for my company or website? 4. How can I get links back to my site? Now, I realize these are some major problems you are facing, however Pinterest can actually resolve all of these. Let me explain... 1. According to new research in February 2012, "Pinterest drives more traffic to websites than the following combined: YouTube, Google Plus, LinkedIn, and Reddit," If you know how Pinterest works and can use it effectively (using the built in sharing tools that Pinterest provides, along with some basic search engine optimization strategies apart from Pinterest) there are several ways that you can use this social platform to drive targeted traffic to your website. Its all about using the system effectively combined with the power of other tools to drive targeted traffic, and thats what youll learn in this video series. 2. Roughly 25 of consumers reported purchasing a product or service after discovering it on Pinterest. Compared to most social media sites, Pinterest decreases the amount of steps users take from discovering something interesting to a conversion. Isnt that amazing? This concludes that visitors that are coming from Pinterest will convert into leads or into sales much faster than from any other social media source. However, you have to do it properly and provide guality. This means absolutely no spamming and no fast routes unless you want to lower your reputation. 3. Pinterest can help a business owner build their brand in many ways. Pinboards allow you to create a strong brand or story, promote your brand lifestyle or personality, and use pin-tracking to perform detailed market research and interaction to build brand loyalty. 4. As Pinterests domain authority grows, the more pins will have higher visibility in search engine results. Now keep in mind the links dont actually have SEO link juice, however it can drive targeted traffic over and act as a valuable link building tool. By creating resourceful boards based on core keywords related to your business, products and services, you can use Pinterest to get people to pin pictures of your products, where they are likely to get spread through the network through re-pinning. Can you now see how beneficial Pinterest can be to your business? Best of all - Its 100 free! - Posting images, videos, and more is super easy. - Increases exposure: The Re-pinning feature virally promotes your business to a brand new audience when a user shares your content. - Pinterests design fades into the background allowing your business and product posts to take the spotlight so you can brand your company better. Imagine this You simply follow this step by step Pinterest Blueprint, do it right and also effectively with the

simple and easy strategies well provide to you, and generate the traffic you need! Introducing... Pin Traffic Smasher 10 Part Video Course This step by step, 10 part video series takes you by the hand and shows you how to properly setup Pinterest boards, apply them to your website, and take them one step further by combining them with the power of third party tools to give you more exposure that you need. Its time to build and strengthen your business brand personality and create an experience that people will want to come back to. Youll learn strategies you can use starting today that will bring you closer to your end goal. Heres a list of this 10 part video series in more detail: Video #1 :: Introduction In this video, youll be given a quick overview of the system so you know what to expect ahead of time. By understanding not only how things work, but how we will use them effectively, it gives you the ability to speed the process up faster. Youll learn Pinterests general system and how it differs from other social media sites. Video #2 :: How to get invites fast As you may know, Pinterest operates on an invite system. In other words, you have to be invited by someone who already has a Pinterest account. While you can try to request an invite on the front page, this can take some time. In this video, you will learn several ways to get a Pinterest invite quickly without having to wade through all the fake invite offers out there. Video #3 :: Things to avoid and be aware of Before you start any system, you need to be aware of certain rules that Pinterest has and how to start off with the right foot forward. Youll learn these things in this video, as well as the common mistakes people make. This video will help you set yourself up for success, and avoid certain things that will set you up for failure. Video #4 :: Knowing and understanding your market first What is your goal? Who is your audience? What similar interests do they have? Before you start creating Pinterest boards, following other users and using the strategies within this system, please wait. Similar to the previous video, youll want to start off with the right foot forward. In this case, you will want to understand who your target market is so that you can target them. This video will teach you just that - and much more. Video #5 :: Keyword, Hash Tags, and Links Just like any other system, knowing what keywords your audience is typing into Pinterest are vital to your success. In this video, we will discuss how to effectively use keywords and hash tags in your Pinterest pins so that you attract the right type of person. Youll also learn how to properly include your links in your profile. Video #6 :: Setup, Following, and Interacting Now that you know what to avoid and how to start off right, its time to start setting up, and moving your company or website on Pinterest forward. While you will learn the basics, you will also learn how to get people to follow you, comment on your pins, and interact with you. If you can get someone to simply interact with

you, these mini-transactions can eventually lead to a specific action you desire. Video #7 :: Creating a board In this video, as the title states, you will learn how to create a Pinterest board. Pinterest boards are great if you create them around a specific theme or topic. We will be going over several creative methods that you can use to create interaction and a following. Video #8 :: Pinterest Marketing #1 Pin-it Button In this video, you will learn how to correctly use the Pin-it button on your website. Youll see step by step how to it properly, so you dont need to worry if you are not a technical whiz. Video #9 :: Pinterest Marketing #2 Contests In this video, you will learn how get the help of your customers and fans who love your products to promote your brand, website, or product. Contests on Pinterest work exceptionally well and you will learn how to properly set one up. Video #10 :: Other Powerful 3rd Party Tools In this video, you will be shown some 3rd party tool sites and tools that you can use. Combined with the power of the Pinterest platform, this will give you a one-step-ahead advantage. So, with that said, grab this video series and see how you can build your brand and create a Pinterest experience that will sell your products and services. Add this product to your cart now for only.... \$17 P.S. This is the most risk-free way to learn how to setup and brand your company with Pinterest effectively. P.P.S. If your business is not where you want it to be, this video course will show you how to brand and create an experience that your audience is looking for by using the power of Pinterest - with a twist.

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