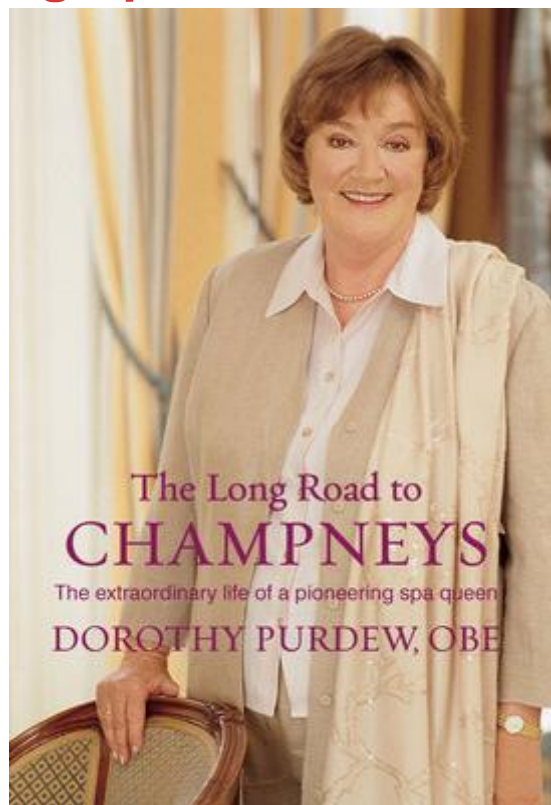


# The Long Road To Champneys: The Extraordinary Life Of A Pioneering Spa Queen - Dorothy Purdew



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How does a girl from an impoverished background become one of the world's most influential spa operators? Dorothy Purdew is the entrepreneurial force behind Champneys, an empire employing over 2000 people and one of the most iconic brands in the world. The Champneys spa group is the culmination of over forty years' worth of dedication, work and fun and despite its global success it is, at heart, still a very much loved family business. This extraordinary woman has been an inspiration to so many, enabling a wide range of people across the world to enjoy spa experiences. Dorothy Purdew's story is a fascinating and heart-warming tale of a loved and respected businesswoman whose services to the spa industry and charity works gained her the accolade of OBE in 2008. Author: Purdew, Dorothy  
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