

# Video Support Force W/rr - 8 Part Support Video Tutorials



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Announcing The Brand New, 8 Part, Step By Step Video Course That Shows You... "Finally, Discover How You Can Quickly and Easily Create Video Training Centers For Your Products...That Will Lower Support Tickets, Lower Refund Rates, Create High Stick Rates, And Let You Run Your Business On Autopilot!" It doesnt matter if youre not video tech savvy. Simply watch over my shoulder, step by step and click by click, to see how you can create video training centers that will make your customers happy and build relationships on autopilot. Dear Product Owner or Support Consultant, Fact: A good product that lacks training = higher refunds and unhappy customers. I've seen with my own eyes products that have people jumping up and down to buy the product only to be disappointed by powerful software, an ebook, or service they don't know how to use. Or, received 100's of emails, day in and day out. This product owner dream becomes a nightmare. Instead of creating a training center, most product owners hire someone to answer support tickets while they could have simply created a training center correctly. If your customers don't know how to use your product or implement your advice, then they will feel left in the dark...and ultimately leave. Creating proper video training the right way can decrease refund rates and create happy customers, as they will see the true value of your product and service and act upon it. As a vendor and product owner it should be your end goal to help your customers not only understand

how to use your product but also how to use it effectively to implement what they learned. The problem is most product owners don't think about these matters because they are entrenched in their world of creating the product. How would you like to lower refund rates and build relationships on autopilot? How would you like to wake up and instead of 50 of the same emails, you get emails from prospects? I will admit that it can become lonely and after a while you will wish you had some emails come through. But, it gives you the opportunity to live the lifestyle that a product owner should live and allows you to focus on marketing the product. Are you avoiding the thought of doing this because you think its too technical? Are you worried that you will lose valuable time trying to figure it out? If you said yes to any of the questions above, then I have a solution for you. Introducing... Video Support Force 8 Part Video Course You will learn straight from a video training veteran with seven years of experience what works and what doesn't...so you don't have to make the same mistakes. As long as you can point and click with your mouse, understand your product and your customers, and you can simply follow me over my shoulder, then you will have no problems being able to achieve these results through this video course. I'll even show you how to use video ninja style to close deals with prospective buyers. Here's a quick list of this 8 Part video series in more detail: Video #1: Introduction to Video Support Centers In this specific video you are introduced to video support centers, how they work, and how you can get started immediately. You'll also be given an overview of the video series as a whole so you understand what you are getting into, as well as a brief overview of the three stages. These three stages are crucial to answering questions your customers will have about your product. Most people create only the middle stage, leaving the outer two layers and thus creating confusion for customers. Confusion, as you know, ultimately leads to irritation which leads to angry support tickets and higher refunds. Video #2: Planning and Customer Analysis Before you jump in and start creating your video training center you need to do a little planning and customer analysis. In other words, you need to understand your customers, from their desires to their problems. This will allow you to understand what they expect as an end result from your product. While you may not be able to fulfill all these desires you can fulfill the ones your product may portray to the customer. Believe it or not, its easy as a product owner to fall into the trap of forgetting about your customers needs and focusing too much on the areas of less importance. Video #3: Beta Testers and How to Find Them Before you go out and find beta testers you yourself better know your product inside out, because youre going to be teaching the videos. Now you cant just got out and find any beta tester,

there are specific ones that you need to find and I'll show you who to look for. These types of people will make your product almost perfect. This step will help you decrease your refunds and will help you give your customers what they want. Video #4: Screen Capture or PowerPoint Slides and the Technical The big question you may have while creating training videos is should you do screen capture videos which show what is happening on the screen or simple PowerPoint slides? There is a time for screen capture and there is a time for PowerPoint slides. How do you be the most effective in teaching your customers? You'll also learn what software tools and resources to use to be as effective as possible. Video #5: Stage 1 Get Ready This is the first stage of videos that will allow your customers to get ready to use your product. Most product owners skip this step because they presume that their customers already know certain things. While that is true, you should always assume a worst case scenario. It's better to provide more videos than less because if you provide more, then the expert viewers have the freedom to skip certain videos. Video #6: Stage 2 How To This is the second stage and the stage most product owners start at. This is the meat of the product and usually shows people how to use it. While this is a necessary stage, without Stage 1 and Stage 3 you are setting yourself up for an increase of questions and increase of irritated customers. In this video, we will guide you step by step through the whole process. Video #7: Stage 3 - Maximize This is the third and final stage. It is crucial to building a relationship with your customers and can often lead into your other products. In other words, this stage will make the customers understand how to use your product effectively and maximize its potential. Provide these videos and you will have a surefire formula for happy customers and that is what you'll learn in this video. BONUS Video #8: Becoming a Support Consultant Videos 1-7 are the meat of this whole video series and you can leave it at that. But, how would like to go about finding product owners and creating training centers for them by becoming a Support Consultant? This bonus will show you how to find product owners that need someone like you and are willing to pay large sums to get these created. But as I always say, implement the system first and you'll learn its value and then you'll learn how to help others with it. So, with that said, grab this video series today and learn the shortcuts to start creating your product training center today. Add this product to your cart now for only.... \$17 P.S. - Finally you can learn how to lower support tickets, lower refund rates, increase customer relationships, and more. P.P.S. Simply watch this video course anytime you want in the convenience of your own home instantly after purchase.

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