

Competing For The Future

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An explanation of how digital technology works, why it matters and how it is financed. Everybody knows that digital technology has revolutionised our economy and our lifestyles. But how many of us really understand the drivers behind the technology - the significance of going digital, the miniaturization of circuit boards, the role of venture capital in financing the revolution, the importance of research and development? How many of us understand what it takes to make money from innovative technologies? Should we worry about manufacturing going offshore? What is the role of India and China in the digital economy? Drawing on a lifetime's experience in the industry, as an engineer, a senior manager and as a partner in a venture capital firm, Henry Kressel offers an expert personalized answer to all these questions. He explains how the technology works, why it matters, how it is financed and what the key lessons are for public policy. EAN/ISBN : 9780511282614 Publisher(s): Cambridge University Press Format: ePub/PDF Author(s): Kressel, Henry - Lento, Thomas V.

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