

# The McGraw-hill Guide To Starting Your Own Business : A Step-by-step Blueprint For The First-time Entrepreneur - Stephen Harper

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The bestselling first edition of The McGraw-Hill Guide to Starting Your Own Business sold more than 75,000 copies, and took the reader step-by-step through the entire process of starting a new venture. This completely revised second edition once again shows entrepreneurs the keys to determining the best business opportunities, creating a business plan, and formulating a winning marketing strategy. In addition, it now profiles alternative sources of funding from SBA loans to angel investors and provides valuable do's and don'ts from over one hundred entrepreneurs. Author: Harper, Stephen Publisher: McGraw-Hill Illustration: N Language: ENG Title: The McGraw-Hill Guide to Starting Your Own Business : A Step-By-Step Blueprint for the First-Time Entrepreneur Pages: 00240 (Encrypted EPUB) / 00240 (Encrypted PDF) On Sale: 2003-06-09 SKU-13/ISBN: 9780071410120 Category: Business & Economics : Small Business - General

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